

An evolving *Communication Designer* specialising in *Graphic Design* with an eye for Indian art forms and culture. I adopt a research oriented and Interdisciplinary approach in my work. Accessibility and human-centered design are some areas I am interested in.

When I'm not designing, I journal, practise Carnatic music and Bharatanatyam. I am fluent in English, Hindi and Malayalam.

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# Sreekanth S

## Education

**National Institute of Design** 2024-2026  
*Ahmedabad*  
M.Des Graphic Design

**National Institute of Fashion Technology** 2019-2023  
*Kannur*  
B.Des Fashion Communication

 NIFT Student of the Year Award  
NIFT Meritorious Student Award-II  
Best Graduation Project Award  
Best Academic Performance Award

**Rajagiri Public School** 2019  
*Kochi*  
CBSE, Bio-Math Stream

 A1 in all subjects  
96.8% in AISSCE  
Centum in Biology

## Competencies

|                        |                     |
|------------------------|---------------------|
| Strategic Branding     | Fashion Styling     |
| Narrative Illustration | Print & Publication |
| User-centred UI/UX     | Motion graphics     |
| Contextual Copywriting | Design Research     |
| Packaging Solutions    | Photography         |

## Softwares I Work With

|           |                      |
|-----------|----------------------|
| Figma     | Adobe Creative Cloud |
| Procreate | Photoshop            |
|           | Illustrator          |
|           | Indesign             |
|           | After Effects        |

## Work Experience

**International Open Elective 2026** *NID* 2025  
Identity Design  
Conceptualised and developed the Identity system for the cross-campus elective workshop.

**Darbargadh Palace Museum** *Rajkot* 2025  
Branding and Narrative Panel Design  
Collaborated with the Museum Curator and the Rajkot Royal Family to design the Identity and visual voice of the museum.

**Young Designers 2024 Book** *NID* 2024  
Editing and Proof reading  
Simplified Content in a time-sensitive manner enabling smooth designing of the publication.

**Bblewrap Innovations Pvt Ltd** *Kochi* 2023-2024  
Graphic Designer  
Developed a biweekly newsletter and created blogs for the agency. Handled UX research and visual design of projects.

**Spread Design and Innovations** *Bangalore* 2023  
Visual Design Intern, Graduation Project  
Worked on multiple projects involving graphic designing motion graphic concepts, art direction, fashion styling.

**Filter Coffee Advertising & Media** *Hyderabad* 2022  
Graphic Design and Photography Intern  
Created Social media creatives for clients spanning various sectors. Conducted product shoots to generate assets and visuals for the respective brands' creatives.

**The Marg Foundation** *Mumbai* 2021-2022  
Design & Social Media Marketing Intern  
Spearheaded Social Media campaigns and updated consistent visual language across all online platforms.