

Carlo Friscia

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USER EXPERIENCE DESIGNER

5+ YEARS EXPERIENCED DESIGNER

15+ YEARS OF EFFECTIVE TEAM COLLABORATION

PROFESSIONAL EXPERIENCE

UX Designer (Data Analyst) at Darktrace 03/2024 - Present

Data-driven UX Designer and Data Analyst specialising in wireframing, user research, and information architecture.

Advocate for accessibility and inclusive design, ensuring user experiences are open to all.

Use data-driven insights, including AI and machine learning principles, to identify user pain points and develop solutions, with a focus on creating universally usable experiences.

Collaborate closely with Developers and Stakeholders to ensure designs are visually appealing, functional, and user-centred, considering ethical implications and potential biases in AI systems.

UX Designer (Data Analyst) at Borne 07/2021 - 02/2024

- Collaborate with cross-functional teams to implement design solutions, emphasising robust Information Architecture informed by business and user insights. Conduct usability testing to enhance user experience through iterative improvements.

UX/UI Designer Freelance 02/2019 - 06/2021

- Redesigned websites/apps, including drawing wireframes, and optimising web graphics for private clients.

Product Management at Voyager Ltd 08/2016 - 02/2021

- Organised logistic between Chauffeurs/Travel Agents and Clients to provide them with executive services.
- Provided Clients with after-sale services, and full training to new co-workers.

EDUCATION

- BA Design and Innovation/Open University
- UX/UI Design/CareerFoundry
- Data Analysis/Google

LANGUAGES

- Italian (native)
- Spanish (fluent)
- English (fluent)

TOOLS

- Figma
- Adobe CC
- UX Tweaks