

Pavitra Shankar

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Product designer and accomplished UX researcher building intuitive, accessible experiences. A natural planner and effective problem-solver with extensive experience in creative tools and software.

University of Illinois Urbana-Champaign

Expected Spring 2028

B.S. in Cognitive Science

Minors: Computer Science, Art & Design

GPA: 3.96 • Relevant Coursework: UX Theory and Tools, UI/UX Design Studio, Human-Computer Interaction, Human Factors, Cognitive Psychology.

EXPERIENCE

Product Research & Development Intern • Mondelēz International • Aug 2025-Present • Champaign, IL

- Invent out-of-the-box solutions for longstanding snack product challenges, grounded in cognitive and sensory science.
- Conduct end-to-end consumer research, synthesize results, and regularly update key stakeholders.
- Prototyping innovative snacking concepts from ideation through early-stage product development.

Department of Statistics at University of Illinois Urbana-Champaign • Champaign, IL

Product Manager • Jan 2026-Present

- Lead the redesign and development of RTutor, an AI-powered educational tool used by 1000+ students.
- Create product roadmap and timeline to implement all data-driven design changes within six months.

UX Researcher • Aug 2025-Dec 2025

- Surveyed 726 students to identify pain points in RTutor using established UX research methods.
- Synthesized and analyzed data into product requirements.

UX Designer • Reflections | Projections • 03/2026-Present • Champaign, IL

- Deliver weekly web and mobile Figma prototypes using Agile framework.
- Collaborate within a UX team and cross-functionally with development to prepare for handoff.
- Create product deliverables that match broader organization goals.

Member • Psi Eta Mu • 08/2025-Present • Champaign, IL

- Selected to join a competitive professional fraternity from a pool of 200+ applicants.
- Lead biannual Figma workshops for 50+ students, teaching them to make the most out of Figma's features.
- Redesigned the organization's attendance tracker, creating a fully-automated system using geolocation.

Photographer • Asian American Association • 08/2024-Present • Champaign, IL

- Photograph and edit promotional material for Latea, a local business, supporting their brand presence.
- Produce high-quality social media marketing material (@aaa_uiuc) using Adobe Photoshop.
- Direct models who may be shy or nervous in front of the camera, putting them at ease.

SKILLS

Tools: Figma, Adobe Creative Cloud, Framer, HTML, Canva, Python (NumPy, Pandas)

UI/UX: AI product design, UX research, wireframing, rapid prototyping, visual design, product management

Methodologies: Agile, human-centered design (HCD), accessible design