

Lexi Gevisenheit.

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UX/UI Designer

Education

Savannah College of Art and Design

Degree in User Experience Design

4.0 GPA Summa Cum Laude

Software

Figma

Adobe: Indesign, Illustrator, Photoshop, XD

Claude co-work and design (beta)

Google Suite

Jira

Microsoft Suite

Sketch

Processing

Technical Skills

Skills as a UX/UI designer:

Wire framing

Digital and physical prototyping

Strategize performance enhancing features

User Personas

UX Reaserch and user testing

Accessibility design standards

Organized design files

Professional Skills

Strengths in the workplace:

Handle short deadlines like a pro

Quick turn around time

Complex problem solving

Ability to think critically

High stake presentations

Leading teams and making decisions

Achievements

Visit my website to view my award winning projects

8 Indigo Design Awards Allergy

7 Indigo Design Awards Electek

2 International Design Awards Wonderbudi

1 International Design Awards Electek

1 International Design Awards Allergy

Summa Cum Laude Graduate

Work Experience

UX/UI design work experience

Forio UX/UI Design Lead

January 2022 - Present

- Create intuitive, easy-to-use simulations that align with client goals and enhance user engagement.
- Adhere to brand guidelines and ensure full compliance with accessibility standards and laws.
- Integrate emerging technologies, including AI, to improve functionality and user experience.
- Develop wireframes and prototypes to visualize design concepts and user flows.
- Conduct and administer user and beta testing to gather insights and optimize designs.
- Collaborate with cross-functional teams—including developers, stakeholders, and product managers

Web Md UX/UI Designer

June 2021 - August 2021

- Designed microsites for pharmaceutical companies, ensuring compliance with strict brand and regulatory standards.
- Supported UI design needs for the WebMD app and multiple high-traffic websites.
- Created wireframes, prototypes, and responsive layouts to enhance usability across devices and platforms.

Capital One Project Lead/ UX Design Lead

January 2021 - March 2021

- Creation of a marketing launch campaign for the Venture X Card
- Strengthened leadership and project management skills through coordination of a large-scale, multi-phase campaign.
- Enhanced user interface for the app and created a travel website