

Who are we

Data-driven customer success tool for SaaS, B2B & E-commerce

Most Customer Success and Retention management tools promise data-driven solutions. But in reality there are many important limitations. In most cases, "data-driven" actually means "rule-based" solutions built by "gut feelings". Churned gives you the opposite: A fully data-driven solution without limitations. The Churned AI Engine transforms your data into actionable retention strategies, CLV drivers, and upsell machines.

Predict churn to prevent churn!



What we offer



Churn prediction & prevention

Which clients have a high churn risk and should therefore be focused on



Upsell acceleration

Which clients are hot for upselling and how should they be approached



Next best action

Which clients are less engaged and should be targeted to prevent them from churning



CLV prediction

Determine most valuable client segments and construct a strategy for client acquisition

Proof of concept

Get a Proof of Concept (POC).

The POC gives you the opportunity to experience the product and test the quality before committing to a subscription contract.

The POC will answers to the following questions:

- How will this solution be integrated and applied in your processes and environment?
- How does the product- and service look and feel?
- Is there enough quality data for a data-driven retention strategy?
- What is the accuracy of the predictive models?
- Will the money saved by a data-driven method for preventing churn, finding upsell opportunities outweigh the costs of the method?

