

SALAH AL-DIN NIMERI

PRODUCT DESIGN · STREETWEAR · LETTERING

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01 EDUCATION

Menlo College · Atherton, CA · B.S. Business, Entrepreneurship & Innovation Fall 2025 – present

- Transferring into Product / Industrial Design, January 2027. NAIA wrestling recruit.

Wayland Academy · Beaver Dam, WI · High School Diploma May 2025

- Senior capstone: a wood-panel throw-up and three masonite pieces, shown at the annual capstone fair.

02 DESIGN & PRODUCT WORK

Topic Studios / Topia · Chicago, IL · Founder & Creative Director 2023 – present

- Built a streetwear label end to end: identity, visual language ("STREAT DECO"), product line, IP strategy.
- Authored five production tech packs (two jacquard beanies, a hoodie, two tees): fabric, construction, colourways, Pantone yarn, trims.
- Sourced US and overseas knit mills; ran live RFQs on minimums, unit cost, setup and lead times against a fixed date.
- Launched the brand at a pop-up on the Menlo College quad, May 2026: produced garments, printed flyers.

Timeless · Menlo College Sports Pavilion · Full-size mural, in progress 2026 – 2027

- Sketch page → line drawing → colour study → the wall. Builds on the Exit Row Chi canvas.

Sinborn Odyssey · remote · Creator & Lead Designer 2023 – present

- Shipped a Minecraft modpack to 1,500+ downloads across Modrinth and CurseForge; 400+ integrated mods.

Studio practice · [@fro_topia](#) · Illustrator, lettering ongoing

- Wildstyle and character canvases (Chitown Bigbang, Topic Flow, Topaz, Utopia, Grilzzz), sketchbooks, digital.

03 LEADERSHIP & ATHLETICS

President, Black Student Union · Wayland Academy · 2024–25

Wrestling · 10+ years · conference champion · NAIA recruit

Co-founder, Hispanic Student Union · Wayland Academy · 2024

Founder, Mental Health Plant Club · Wayland Academy · 2024

04 SKILLS

Design · brand identity and strategy, creative direction, apparel design, technical packs, lettering, illustration

Software · Procreate, Adobe Fresco, Lightroom, Framer

Technical · Python, JavaScript, Java, JSON data design, Git and GitHub, AI tooling