ANTAR K.

Nottingham,NG7 1JT | +447867061666 | kumarantar98@gmail.com | antakdesign.com
https://www.linkedin.com/in/antariksha-kumar-640158143/

Summary

UX Designer and **Frontend Developer** working on designing products for the future with a passion for Augmented and Virtual Reality. Having graduated with a **Masters degree** in **Human Computer Interaction** from the **University of Nottingham**, I am currently looking for Product Design and Frontend Dev focused roles.
I Have the right to work in UK
My Personal Portfolio Site - antakdesign.com

Experience

Product Designer   **10/2021 to 06/2022**
Athenasquare   **Bengaluru , Karnatak. India**

- Regularly researched new ideas, concepts and products and Conducted User Interviews and Design Sprints relying on both Qualitative and Quantitative data to not only retain customers but also to increase webapp traffic by 72% and user Retention by 56% within a timeframe of 5 months.
- Kept up-to-date on the latest design trends, market preferences and customer demands, staying current in competitive markets.
- Designed Wireframes , Low + High Fidelity Prototypes along with Individual Components using Figma , After Effects, Blender plus worked on React.js and CSS components with the dev team

UX Design Intern   **05/2021 to 07/2021**
Reapit   **Bangalore, Karnataka**
- Analyze user needs to determine technical requirements
- Created Wireframes and Prototypes for Web and Mobile Applications as per the needs of the clients using Figma, After Effects, Illustrator.

Freelance UI and Web Developer   **05/2018 to -**
Reapit
- ideated, Designed and Developed multiple websites for clients.
- Tech stack/stacks used- Wordpress,Framer and Gatsby.js

Skills

- Figma
- After Effects,PS
- Unity
- React.js/Gatsby
- Unreal Engine
- CSS
- HTML,CSS,JS
- UX
- Interaction Design

Volunteer Experience

KIIT Entrepreneurship Cell, Head of Design, 2020-21, Visual Designer, 2018-20, Responsible for ideating the initiatives which aligned with the organization's vision and mission. Responsibilities included extending skills to Public Relations team for quality content creation, ideated on effective marketing campaigns aligned with the organization's agenda.

Education

Master of Science: **Human Computer Interaction**   **2022-2023**
University of Nottingham   Nottingham, NGM
- MSc Graduate. Modules- Mixed Reality (AR/VR/XR), Human Computer Systems , Design Ethnography
- Dissertation -ExamAnxAssist: Designing a Card Sort Task Web App Prototype to Support Students with Exam Anxiety
- Societies- SongWriting Society, Underground Music Society, Filmmaking Society

B.tech: **Computer Science**   **2017- 06/2021**
KIIT University
- B.tech Grad. Modules- Design and Analysis of Algorithms , Web Technologies , Big Data