

reins

in

**Let's create value**

— Company Profile

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## About Us

Reins is an organization that **provides consultancy** services in innovation qualification, management, and governance for organizations. We work to **enable** innovation by building, operating, supporting, and developing the innovation environment and technology transfer, alongside project management across various business sectors. This includes business incubators, innovation labs, and high-value innovation marathons. We also offer workshops in innovation and entrepreneurship, committed to recognized scientific methodologies and best practices proven worldwide.

We hold the Gold Accreditation from **Innovation 360 Group** in Applied Innovation Management, the Design Thinking Methodology from MIT, the Business and Service Innovation Design Methodology from IDEO, and most recently, the [National Commercial Innovation System Fellowship] from the Research, Development, and Innovation Authority and Monsha'at.



Reins stands out as a consulting innovator



Management of ideas and innovations



Innovation is at the core of our expertise



We are committed to delivering solutions



Organizing transformational workshops for many years

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## Our Vision

Inspiring towards valuable and impactful innovations.

## Our Mission

Our mission is to empower our clients to achieve innovation and excellence by providing specialized consulting and innovative solutions that contribute to their sustainable growth and competitive advantage.



# Our Values



## Inspiring Innovation

Developing a culture of creativity, continuous learning, and forward-looking thinking to drive innovation



## Excellence Execution

Committed to excellence in the delivery of our services, continuously striving for the highest quality and impactful outcomes.



## Empowering Collaboration

Promoting a collaborative and inclusive environment, where diverse perspectives are valued, and teamwork is encouraged to achieve collective success.



## Client's success is our success

The success of our clients serves as the ultimate measure of our own success, and we are dedicated to providing them with solutions that are conducive to their growth and sustainability.



## Effective Communication

Communication is essential to ensure understanding, harmony, and the achievement of goals.

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## Our Projects



**Health Holding**

- Innovation Strategies
- Fekrathon Hackathon
- Ministry of Health Holding Bootstrapping
- 70+workshop in Innovation and Entrepreneurship
- Innovation Lab
- Bootstrap Hackathon



**Ministry of Water and Environment**

- Water Technologies Innovation Hackathon
- Agricultural Sustainability bootcamp



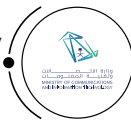
**Ministry of Tourism**

- +200 Consulting
- Tourism Pioneers Hackathon 1 2 3
- Tourism Pioneers Camp
- Your Tourism Consultant Program in 9 Cities



**Ministry of Communications and Information Technology**

- Emerging Tech Projects Hackathon
- Hardware Accelerator
- Innovative Tech Projects Hackathon



**Ministry of Culture**

- Accelerating publishing and translation work
- Innovation in Architecture and Design Arts



**Our Clients**

**Ministry of National Guard**



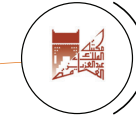
- Workshops in Executive Innovation Will

**Prince Mohammed bin Salman Foundation - Misk**



- Design Thinking Bootcamp - MiSK Entrepreneurship
- Providing 50 consultations in social innovation - Athar Youth Council

**King Abdulaziz Public Library**



- The First Innovation Hackathon

**Educational Institutions**



- Imam Muhammad ibn Saud University: Design
- Thinking Workshop (x2)
- King Faisal University: Design Thinking Hackathon
- Qassim University: Design Thinking Hackathon
- Princess Nourah University: 3 Design Thinking
- Workshops

**The Royal Institute of Traditional Arts**



- Entrepreneurship Project Judging at the Royal Commission for Traditional Arts

**Monsha'at  
(SME Authority)**

- 370 Consultations
- 35 Workshops
- 5 Innovative Business Hackathons
- Management of University Startups Business
- Incubator



**Al-Anoud  
Foundation**

- Management and Organization of the Second Community Innovation Lab



**Prince Majid Society for  
Development**

- E-commerce Innovation Hackathon



**Ministry of Innovation and Higher  
Education, Sultanate of Oman**

- Renewable Energy Innovation
- Renewable Energy Association Workshop



**Our Clients**

**BiAC – Saudi  
Investment Fund**

- 120+ Consultations
- Judging Entrepreneurial Projects in 5 Programs



**Ministry of media**

- Mediathon  
Offering specialized workshops and consultations in building presentations.



**Saudi Authority for  
Intellectual Property**

- Innovation Bootcamp



**"Ministry of Energy  
& SNB Bank"**

- Energy Innovation Hackathon at Social Entrepreneurship Accelerator





# Key Highlights



200+

An innovative business model for entrepreneurial projects.

05

Innovation Labs

40+

Incubators and Accelerators

60+


Workshops and Hackathons

Our Team



**Talal Alosaimi**  
**COO**

Among 39 certified innovation management evaluators globally (IMBB) from Innovation 360 ,He has extensive practical experience in the field of applied innovation and entrepreneurial growth in many government and private agencies, an advantage that allowed him to gain practical knowledge and understanding of the various aspects and levels of the sector and the challenges facing stakeholders. He organized more than 180 workshops and training camps between 2018 and 2023, and the topics he covered included design thinking, idea building, innovation strategies, designing entrepreneurial business models, presentation skills, and creative storytelling. During his career, he helped more than 225 startup companies develop their innovative businesses, and his areas of interest are evaluating, building and developing businesses, high-impact innovation and innovation policy, in order to achieve development goals and sustainability. Globally Certified Innovation Management Practitioner - Green Belt IMGB

Connect me  



**Saad Alosaimi**  
**CPO**

Experienced professional with over 9 years in managing complex programs and projects, delivering results within budget and time frames. Proven expertise in turning requirements into actionable plans, adept at deploying technological solutions for evolving organizational needs. Effective communicator, bridging technology and people, skilled in engaging with senior management. Holds PMP, MBA, IMBA™, and IMYB™ certifications. He also holds a global certification in Innovation Management - Green Belt IMGB, along with IMBA and PMP certifications.

Connect me  



### Innovation Consultation Services

Reins' innovative consulting services can transform your organization. With our innovations IQ test and gap analysis, we inspire, lead, and provide unwavering support to elevate your innovation process.



### Innovation Level Assessment

Service for public and private organizations aims to identify gaps and specific challenges, discover pain points and opportunities, and prioritize them according to their importance to ensure business growth and development.



### Challenges Idea Management Services

Elevate your creativity with Reins' idea management services. We inspire a culture that embraces continuous learning and forward-thinking, we offer our services in managing the Challenge and Ideas Bank according to the real needs of organizations.



### Innovation Management

Managing and operating programs aimed at enhancing the innovation environment:

- Business Incubators
- Innovation Labs
- Virtual Hackathons
- Virtual Training Clinics
- Specialized Training Programs



### Hackathons and Infathons services

These are exclusive services for managing innovation marathons in a qualitative manner. Through these services, we aim to provide highly advanced innovative ideas and professional teams that work in complete harmony to develop these ideas.



### Certified Innovation Management and Global Certification Belts Program in collaboration with Innovation 360

- Certified Applied Innovation Management in collaboration with Innovation 360
- Global Certification Belts in Innovation Management and Strategy Building in collaboration with Innovation 360



### Innovative Event Design and Management Program

- Designing innovative identities for events and providing a guidebook.
- Creating innovative presentations and training participating teams to present professionally before internal committees or investors.
- Developing event booklets and programs for innovation and entrepreneurship for government entities.



### Entrepreneurial Incubators Services

Reins' incubator services foster entrepreneurship. As a provider of growth-oriented solutions for organizations, we enhance the skills and knowledge of specialists. We ensure impactful outcomes through our commitment to client success.



### Modeling and Design Services

Reins provides modeling and design services that exceed expectations. Our priority is effective communication, as we recognize its importance as a cornerstone of success in realizing your innovation objectives.



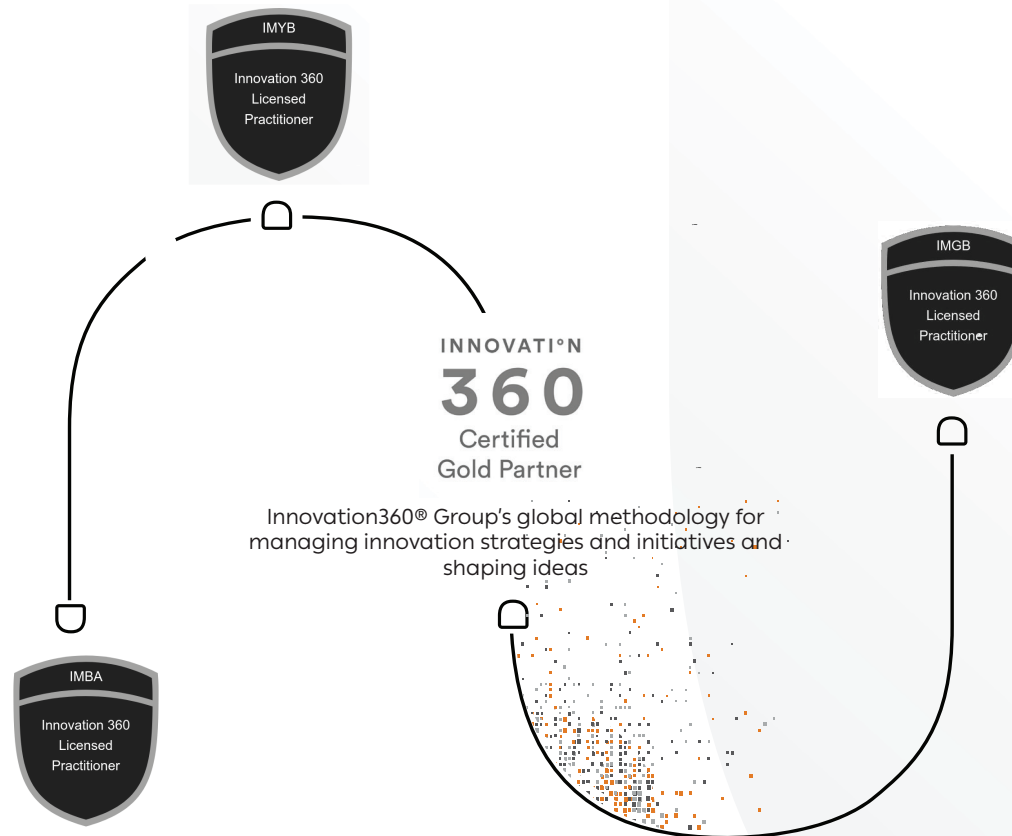
### Designing and Building Innovative Business Models

Transform your business through Reins' expertise in design and development of innovative business models. With our values of empowering collaboration and inspiring innovation, we deliver solutions that contribute to long-term success.



### Innovative debates services

# Our Certificates



## National Business Innovation System Fellowship



## Accreditation



هيئة تنمية البحث  
والتطوير والابتكار  
Research Development  
and Innovation Authority



# Our Approaches

McKinsey  
& Company

McKinsey's methodology for learning and change through experimentation

**techstars\_**

TechStars methodology in designing and building business incubators

1871

1871 Chicago's methodology in providing coworking spaces and stimulating innovative ideas

MC  
MASSCHALLENGE

MassChallenge's methodology in managing open innovation opportunities for support without financial compensation and enhancing the overall competitiveness of entrepreneurial projects

wework

WeWork's experience in managing labs and innovative incubators and providing an encouraging and flexible environment for business and innovation to build business incubators based on interaction and knowledge exchange

منشآت  
monsha'at

The National Fellowship methodology for the commercial innovation system from Monsha'at

الأكاديمية السعودية  
للرياضات الإلكترونية  
SAUDI ESPORTS ACADEMY

"Project management in esports at the Saudi Esports Academy"

MIT  
MANAGEMENT  
EXECUTIVE EDUCATION

"Design thinking methodology for services and products at the Massachusetts Institute of Technology"



Storytelling - Health Holding



University Startup Program



mediathon



Applied Innovation Leader Course Capil



Innovate with health



Social Innovation Lab



Healthcare System Innovation Meeting-The stage

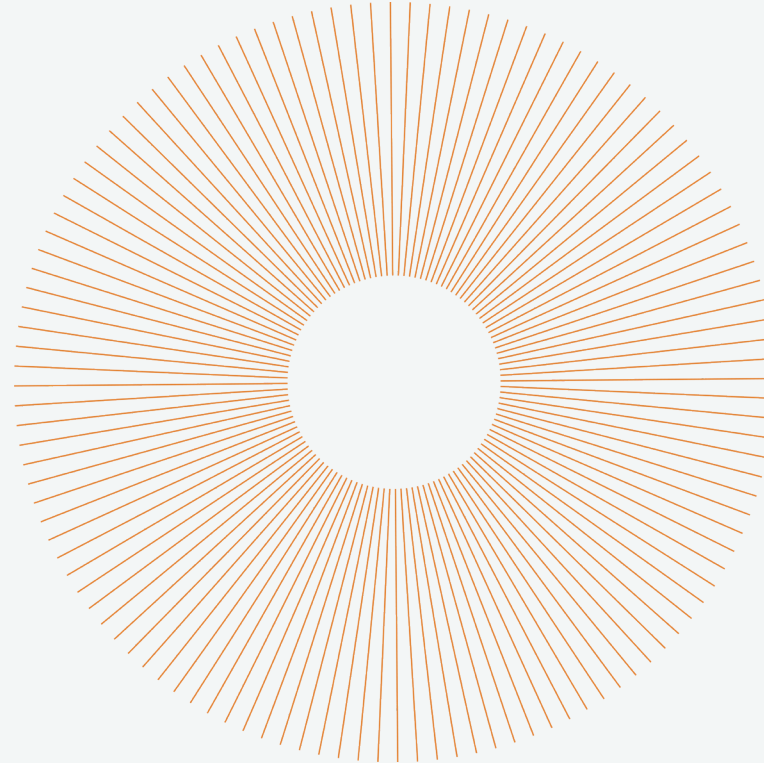


Publishing business accelerator



Bootstrap

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Reins Innovation Consultation  
Company®

✉ [Contact@reinsagcy.com](mailto:Contact@reinsagcy.com)

☎ +966 55 050 4431

☎ 800 124 0566

Alwan Center  
King Abdulaziz Road, Riyadh  
Saudi Arabia

المركز السعودي للأعمال  
Saudi Business Center



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