



Logo and Branding Guide

[LINK TO BRANDING GUIDELINES & LOGOS](#)

Promoting Yourself as a UI Registered Teacher or Centre

As a **UI Registered Teacher** or **Registered Centre**, one of your exclusive benefits is the right to use the **UI Registered Teacher/Centre logo** in both print and digital advertising.

This logo represents a **recognised mark of quality**, connecting you and your institution with the long-standing **legacy of excellence in the Performance Arts industry**.

Obtaining and Using the Logo

- The official UI Registered Teacher/Centre logo must be **obtained directly from Urdang International Awards**.
- The logo **must not be traced, redrawn, recreated, or modified** in any way—whether manually or digitally.
- **Proportions, size, spacing, and colour** must remain consistent with the specifications outlined in the **Urdang International Brand Guidelines**.
- When using the logo, please make sure it complements the surrounding images, typography, and overall design. It should be displayed **clearly, respectfully, and in a professional context**.

You may use the UI Registered Teacher/Centre logo on your **website, social media, advertising materials, and printed publications**, provided your **UI Registered status is current and valid**.

Promoting Your Registered Status

UI Centres and Teachers are encouraged to **actively promote their status as Registered Centres or Teachers of Urdang International Awards & Programmes of Study**.

This recognition helps reinforce your association with a respected global authority in the Performance Arts education sector.

At no point should **Teachers or Members** alter or amend the brand identity in any form.

The name “**Urdang International**” must always be written in full and must not be abbreviated to “**Urdang.**”

This ensures clarity and consistency, reinforcing the official connection with **Urdang International**.