

Experience

Xerox

March 2023 - Present

User Experience Designer

- Redesigning Xerox's Workplace Cloud (XWC) by meeting with cross-functional teams to launch a research-based, accessible, and responsive site for 1,000+ users.
- Collaborating in a 2-person team to A/B test with 10+ expert users of XWC, which led to a 33% increase in the efficiency of the site.
- Generating an extensive Visual Behavior System (VBS), which outlines version updates and UI specifications for developers, resulting in a 20% reduction in development time.
- Following WCAG and S.508 guidelines to ensure all platforms are responsive and accessible to common standards.

Right Meow Rescue

January 2021 - March 2023

Freelancer

- Managed the organization's site to ensure all information was easily accessible and followed common UX guidelines, generating a 200% increase in followers across different social media channels.
- Prototyped and wireframed digital designs for the organization's site, using the UX design process to ensure all changes and updates were thought out to allow for growth.

Rochester Global Refugee Services

October 2022 - February 2023

Freelancer

- Created mockups, user personas, wireframes, and an information architecture that allowed RGRS to launch their new website with responsiveness and accessibility in mind.

Aon

January 2021 - February 2023

Account Specialist

- Implemented and optimized the B2B document process flow, leading to improved audit accuracy, enhanced business efficiency, and a substantial growth in our client base by over +3,800 clients.

Education

Coursera

Google UX Design Certificate Program, Courses 1 - 7

State University of New York at Geneseo

Bachelors of Arts • Biology / Psychology

Webster University in Geneva, Switzerland

Study Abroad • Psychology / Design

Tools

Figma

FigJam

Airtable

Apple iWork

Sketch

Miro

Salesforce

MS Office

Axure RP10

Mural

Adobe Cloud