

Allyssa Acevedo

Graphic Designer
Los Angeles Metropolitan Area

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Experience

Marcom Identity Design Intern, Apple Inc.

01.2026–05.2026

Ideating and designing with Marcom's identity team to for two September product launches. Worked across 2D/3D motion, photography curation, art direction, and print.

Graphic Designer, ArtCenter College of Design

06.2025–Present

Updating and designing faculty-facing web content explaining ArtCenter Assessment procedures by creating prototypes in Figma and pitching designs to stakeholders. Creating motion pieces to explain different characteristics of the ArtCenter Assessment. Updating presentation decks.

Graphic Designer, ArtCenter Graphic Design Speaker Series

10.2023–Present

Connecting with and hosting industry designers as guest speakers for the ArtCenter Graphic Design department. Designing and organizing promotional content for print and social media, boosting event visibility and engagement.

Graphic Design Intern, Skycar Creative

04.2025–08.2025

Prototyping and re-designing Skycar's website in Figma. Developing internal onboarding material for future designers, producers, freelancers, and interns. Creating Figma tutorials within the context of what is needed for Skycar work. Designing client pitch presentation decks. Designing internal swag, posters, and end-of-internship editorial. Collaborating with creative producers, designers, and animators.

Graphic Design Intern, Indigitous US

06.2024–08.2024

Created engaging content for the app-based company GodTools, driving growth of 3,000 followers in two months. Communicated with clients to develop content that resonates with the target audience and aligns with brand goals.

Freelance Designer, Mental Health Playing Cards

04.2023–10.2023

Pitched a product to a client using insights from research on social anxiety trends, ensuring a data-driven approach. Developed a minimum viable product from the ground up. Branded a crowdfunding campaign through compelling copy and designing impactful visual content.

Education

ArtCenter College of Design

Bachelor's of Fine Arts in Graphic Design
Expected Graduation: 2026

Recognition

ArtCenter Student Gallery

Chet Baker (Music Poster)
Traveler (Photography Sequence)
Freeney (Beverage Packaging Design)
xsalt (Packaging Design)

ArtCenter Provost's List

2022–2025 GPA of 3.8 or higher

AIGA

11.2024

Attended on behalf of ArtCenter Graphic Design Department to present selected student work

AdobeMAX

10.2023

Selected by ArtCenter Graphic Design Department to attend

Volunteer

Social Media Designer, The Well SGV

02.2024–Present

- Designing social media and presentation content for 100+ church members

Skills

Design

Branding, Packaging Design, Motion Design, 3D Motion, Editorial Design, UI/UX Design, Social Promotion, Public Speaking

Software

Figma, InDesign, Photoshop, Illustrator, Procreate, Lightroom, After Effects, Webflow, Madmapper, HTML/CSS, Solidworks, Cinema 4D

Language

English Native
Spanish Proficient
Tagalog Conversational