



Scam, Baby, Scam: How Fraud Can Impact All of Us At Any Age

Most of us take a few simple steps to protect ourselves from scams and cybercrime, but are we doing enough? It's easy to think we can deal with the consequences if something ever happens. However, what if recovery wasn't measured in days or weeks, but in years?

In this moving fireside chat, you'll meet Kyra and hear her remarkable story of a life altered by fraud before she was old enough to prevent it. Her journey reveals the hidden costs of cybercrime, not just the financial impact, but the emotional toll, lost opportunities, and years spent rebuilding. Through her story, attendees will gain practical guidance on protecting themselves and their families, understand why prevention is far easier than recovery, and leave inspired to take meaningful steps to reduce risk before the unthinkable happens.

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All funds received from speaking engagements are used to further the mission of the National Cybersecurity Alliance, minimum donation: \$3,000.