

# Christian Hanson

Graphic & Web Designer · Versatile Digital Professional

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📍 Denver, CO

## SUMMARY

Multi-disciplined digital professional with over 10 years of experience across a diverse range of industries. Adept at graphic and web design, digital marketing, and efficient organizational practices. Proficient in a diverse spectrum of tools, including Adobe Creative Suite, WordPress, Asana, Trello, Monday.com, Make, Zapier, Microsoft Office, Google Workspace, and more. Recognized as a quick learner with a knack for mastering diverse applications. Seeking a remote design, marketing or administrative assistant role to contribute creative prowess, organizational expertise, and technical proficiency to a dynamic team.

## WORK EXPERIENCE

### Brand Designer / CRM Developer · AM Structures

Aug. 2023 - Jan. 2024

Florida-based structural engineering & design firm.  
B2B · Construction · Engineering

- Led end-to-end brand development including logos, guidelines, fonts, colors, and identity items like email signatures and business cards.
- Designed and created a responsive 8-page WordPress website to elevate the company's online visibility.
- Designed and deployed automated CRM, workflow, and project management systems for improved internal efficiency.
- Conducted training sessions to educate team members on the use of new systems effectively.

### Graphic & Web Designer · RESRVD Agency

May 2020 - Jul. 2023

Upscale performance marketing, branding, and design agency.  
B2C · Marketing · Consulting · Social Media · Advertising

- Directly responsible for fulfilling design and content needs for primary client; Boise Image Enhancement Centre.
- Redesigned and modernized Boise Image Enhancement Centre's 20+ page website on WordPress.
- Coordinated, created, and deployed daily social media content, managed content calendars and marketing emails.
- Optimized marketing and internal strategies for clients by implementing clickfunnels, client outreach systems, and SOPs.

### Brand Designer / Social Media Coordinator · Zing Realty

Oct. 2019 - Feb. 2023

Idaho-based realty & brokerage firm.  
Real Estate

- Established a strong market presence by creating brand identity, including logos and guidelines.
- Grew social audience to over 3k in 1.5 years by managing and deploying consistent social media content.
- Reinforced the brand's visual appeal by designing promotional materials, merchandise, and identity items such as custom 'For Sale' signs.
- Improved client communication and collaboration through the development of a streamlined internal process.

## KEY SKILLS

### DESIGN

Photoshop Illustrator InDesign After Effects  
Premiere Davinci Resolve Blender Figma Canva

### WEB

HTML CSS Javascript WordPress Make.com  
Zapier Squarespace Wix Shopify

### DIGITAL MARKETING

SEO Clickfunnels Google Analytics ActiveCampaign  
Google Ads Meta Business Suite Later.com

### PRODUCTIVITY

Microsoft Office Google Workspace Asana Trello  
Monday.com Miro Slack Zoom

## EDUCATION

Self-taught professional with over 10 years of hands-on experience in various industries. Currently pursuing relevant certifications to further enhance skills and stay abreast of industry advancements.

## PORTFOLIO

Be <https://behance.net/hansoncreative>