

Christian Hanson

Graphic & Web Designer · Versatile Digital Professional

✉ christian@hansoncreative.co

☎ 208.982.7954

📍 Denver, CO

SUMMARY

Multi-disciplined digital professional with over 10 years of experience across a diverse range of industries. Adept at graphic and web design, digital marketing, and efficient organizational practices. Proficient in a diverse spectrum of tools, including Adobe Creative Suite, WordPress, Asana, Trello, Monday.com, Make, Zapier, Microsoft Office, Google Workspace, and more. Recognized as a quick learner with a knack for mastering diverse applications. Seeking a remote design, marketing or administrative assistant role to contribute creative prowess, organizational expertise, and technical proficiency to a dynamic team.

WORK EXPERIENCE

Brand Designer / CRM Developer · AM Structures

Aug. 2023 - Jan. 2024

Florida-based structural engineering & design firm.
B2B · Construction · Engineering

- Led end-to-end brand development including logos, guidelines, fonts, colors, and identity items like email signatures and business cards.
- Designed and created a responsive 8-page WordPress website to elevate the company's online visibility.
- Designed and deployed automated CRM, workflow, and project management systems for improved internal efficiency.
- Conducted training sessions to educate team members on the use of new systems effectively.

Graphic & Web Designer · RESRVD Agency

May 2020 - Jul. 2023

Upscale performance marketing, branding, and design agency.
B2C · Marketing · Consulting · Social Media · Advertising

- Directly responsible for fulfilling design and content needs for primary client; Boise Image Enhancement Centre.
- Redesigned and modernized Boise Image Enhancement Centre's 20+ page website on WordPress.
- Coordinated, created, and deployed daily social media content, managed content calendars and marketing emails.
- Optimized marketing and internal strategies for clients by implementing clickfunnels, client outreach systems, and SOPs.

Brand Designer / Social Media Coordinator · Zing Realty

Oct. 2019 - Feb. 2023

Idaho-based realty & brokerage firm.
Real Estate

- Established a strong market presence by creating brand identity, including logos and guidelines.
- Grew social audience to over 3k in 1.5 years by managing and deploying consistent social media content.
- Reinforced the brand's visual appeal by designing promotional materials, merchandise, and identity items such as custom 'For Sale' signs.
- Improved client communication and collaboration through the development of a streamlined internal process.

KEY SKILLS

DESIGN

Photoshop Illustrator InDesign After Effects
Premiere Davinci Resolve Blender Figma Canva

WEB

HTML CSS Javascript WordPress Make.com
Zapier Squarespace Wix Shopify

DIGITAL MARKETING

SEO Clickfunnels Google Analytics ActiveCampaign
Google Ads Meta Business Suite Later.com

PRODUCTIVITY

Microsoft Office Google Workspace Asana Trello
Monday.com Miro Slack Zoom

EDUCATION

Self-taught professional with over 10 years of hands-on experience in various industries. Currently pursuing relevant certifications to further enhance skills and stay abreast of industry advancements.

PORTFOLIO

Be <https://behance.net/hansoncreative>