

SINCHANA RAMESH

Product Designer | Bangalore, India | +91-9380315805 | sinchanaramesh39@gmail.com
sinchanaramesh.framer.website | linkedin.com/in/sinchana-ramesh

PROFESSIONAL SUMMARY

Product Designer with 3+ years of experience designing web and mobile products across AI, insurance, transportation, productivity, and rewards. Specialized in end-to-end product design, from competitor analysis and UX audits through high-fidelity UI and prototyping, with expertise in Figma and design systems. Strong collaborator with product, engineering, and client stakeholders, combining design craft with clear developer handoff.

SKILLS

Product Design: User Flows, Information Architecture, Wireframing, Prototyping, UI Design, Responsive Design, Design Systems, Usability Testing

Research: Competitor Analysis, UX Audits, User Interviews, Surveys, Heuristic Evaluation, User Journey Mapping, Personas, Affinity Mapping

Visual Design: Typography, Color, Layout and Grids, Branding, Iconography, Illustration, Visual Systems

Collaboration: Stakeholder Presentations, Design Reviews, Cross-functional Collaboration, Ideation, Developer Handoff

Tools: Figma, Framer, Notion, Adobe Illustrator, Adobe After Effects, ChatGPT, Claude (Code, Design)

EXPERIENCE

GeekyAnts Pvt. Ltd. — UI/UX Designer I

Bangalore, India | August 2025 – Present

- Designed web and mobile experiences for 5 products spanning AI, transportation, insurance, productivity, and rewards
- Conducted competitor analysis and UX audits to identify usability gaps, and partnered with product and engineering to translate requirements into scalable, developer-ready interfaces
- Mentaroid — AI Gaming Coach (Web):** Designed an AI-powered coaching web application that assists gamers during live-streamed gameplay, from wireframes through high-fidelity UI and interactive prototypes
- FleetConnect — Fleet Intelligence and Carrier Monitoring (Web + Mobile):** Designed carrier discovery, qualification, monitoring, carrier detail, and dashboard workflows for a platform that turns complex transportation data into actionable carrier intelligence
- AI Motor Insurance Claims Platform (Web):** Designed an AI-enabled platform digitizing the Own Damage (OD) claims process across 4 role-based workflows (Service Advisors, Surveyors, Claims Managers, Finance), covering AI-assisted claim validation, damage assessment, and claim summaries
- Atomic Calendar — Personal Productivity (Web + Mobile):** Designed UX flows, wireframes, visual design, and interactive prototypes for managing tasks, schedules, meetings, and projects across web and mobile
- UIB Rewards — Rewards and Cashback (Mobile):** Designed a mobile rewards experience for browsing retailer gift cards and earning cashback or coins, from wireframes to high-fidelity UI and prototypes

Bridge UX Studio — Product Designer and Mentor

Bangalore, India | April 2023 – April 2024

- Designed digital products across fintech, marketplace, and responsive web, including Aquilon, Reswap, and Kasti
- Owned end-to-end design covering research, user flows, wireframing, high-fidelity UI, prototyping, and usability testing
- Translated client business requirements into intuitive product experiences through direct stakeholder collaboration
- Mentored 12 junior designers on design process, design critique, and portfolio development

Morff — UI/UX Designer (Freelance)

Pune, India | June 2022 – April 2023

- Designed responsive digital experiences for FinTeller, a financial planning platform
- Delivered product UI, visual design, branding, and marketing creatives with consistency across digital touchpoints

Mindstack Technologies — Junior UI/UX Designer

Mangalore, India | August 2021 – November 2021

- Translated client business goals and user requirements into user-centered design solutions and high-fidelity interfaces

EDUCATION

Bachelor of Computer Applications (BCA) Bhandarkar's Arts & Science College | Kundapura, Karnataka | 2020

CERTIFICATIONS

- 10K Designers Product Design Program
- Google UX Design Professional Certificate
- Introduction to User Experience Design
- UI/UX Design Course