

Josh Lewis-Martin

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EDUCATION

Colorado State University

May 2026

Bachelors in Business Administration, Marketing
Minor in Design Thinking
Strategic Marketing Certificate
Digital Marketing Certificate
3.7 GPA

SKILLS AND SOFTWARE

Skills	Design thinking, strategic marketing, AI, UI & UX design, graphic design, project management, leadership, organization, typography, document layout, process improvement, CAD, 3D modeling.
Software	Adobe CC, InDesign, Illustrator, Photoshop, Acrobat, Asana, Blender, Rhinoceros 3D, Grasshopper, Google Analytics, Outlook, Teams, Word, Excel, Visual Studio Code, R, MacOS, Windows.

EXPERIENCE

Graphic Designer, Lory Student Center, CSU
Fort Collins, CO

2023 - Present

- Surpassed KPIs by 205% through A/B testing messaging techniques
- Orchestrated 36+ multi-channel agency-style projects and campaigns for 10 offices
- Wrote scripts to automate manual review processes
- Negotiated with vendors to save clients money

Lake Patrol & Head Lifeguard, City of Boulder Reservoir
Boulder, CO

2021 - Present, Seasonal

- Improved range of invasive species mapping technology from 30ft to 200ft
- Voted “Most Valuable Lake Patrol” via staff surveys every year since promotion
- Designated incident command during emergencies, coordinating life saving response efforts

PROJECTS AND RECOGNITION

Jitasa Marketing Campaign

Colorado State University

- Placed 1st in a semester-long marketing campaign project for national accounting firm Jitasa
- Teams pitched their campaigns and the client implemented our strategy

Richardson Design Center 5 Year Anniversary Representative

Colorado State University

- Chosen due to academic excellence and dedication to design thinking
- Showcased class projects to stakeholders of the Richardson Design Center

Happy Birthday, LSC!

Lory Student Center Marketing

- Placed fourth in national design competition for 15 second 3D animation for the Student Centers' birthday