Deovrat Singh
UX/UI Designer - Photographer

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🎓 EDUCATION

2021 – 2022
Delhi
DESIGN THINKING & INNOVATION
IIT DELHI

2019 – 2020
Delhi
UX/UI DESIGN DIPLOMA
ADMEC Multimedia

2014 – 2015
Delhi
DIPLOMA IN PHOTOGRAPHY
Triveni Kala Sangam
Under the guidance of eminent photographer O.P. Sharma

2007 – 2011
Jaipur
B.TECH - ELECTRICAL
GVSET, Jaipur

💼 EXPERIENCE

2023(April) – Present
UIDAI
- **Deputy Manager –** Recently joined, working on various UI channels under UIDAI

2021 – 2023
IQVIA
- **UI/UX Expert -** Presently working with IQVIA for their project with National Health Authority, Govt. of India, where my role includes handling the entire UI design, user journeys and UX enhancement of various building blocks (ABHA, HFR, HPR, PHR, UHI etc..) under Ayushmann Bharat Digital Mission.

2020 – 2021
VHR SOLUTIONS (INFOSYS)
- **Senior UI Designer -** Did complete Research, Wire-framing and Visual Designs for a project of Indian Customs , Govt. of India.

2019 – 2020
UX-UI/ & Photography
- **UX-UI -** Did Complete Research, Design and Testing On Various Websites & Apps. The Process Included User Personas, User Flow, Empathy Mapping, Swot-Analysis, Wire-Framing, Prototyping, Low-Fidelity Designs & Visual Designs
- **Photography -** Completed more than 20 major projects, as freelancer, with absolute customer satisfaction, some of which include Durian Furniture, Muchhad, Swaroop, World Cultural Festival. Also worked with around 50 international models, which got recognized by leading fashion platforms like Vogue Italia

2014 – 2019
SIX RED MARBLES
- Worked on "Sketch" app to design pages for various universities.
- Developed number of Webpages using xHTML, CSS, and Jquery.
- Built various websites on Joomla

ABOUT ME

I am a full-time UX/UI designer and pursue photography as a passion during my free time.
As UX/UI designer I have majorly worked with Infosys (VHR solutions) for GOI on their project ICEGATE. Post this, I have been working with IQVIA for the Ministry of Health (GOVT. of India) project ABDM (Ayushman Bharat Digital Mission) and have executed the entire UI design and UX enhancement of significant building blocks of ABDM.
At the beginning of my professional life, I worked as a software engineer & developer at Six Red Marbles where I designed and developed many web pages using HTML, CSS, Bootstrap.

SKILLS

Design Thinking Methodology
User Research & Interviews
Ideation and User Personas
Wire-framing & Prototyping
Visual Design
UI/UX Design
Product roadmapping
Design guidelines
User Interviews
User Journey
Graphic Design
HTML5
CSS3
CMS handling
Bootstrap

HOBBIES