

Beyond dashboards: Talk to your data through conversational analytics



The new era of BI.

BI tools often leave you with outdated data, inconsistent insights and frustrated users. By 2027, 75% of new analytics content will be served to and contextualized for **intelligent applications through Gen AI**, bridging insights and actions in a composable way, beyond dashboards and native BI tools.



The Astrafy Solution

Looker goes beyond traditional BI by allowing AI models and applications to access governed, trusted data through its semantic layer. With **Astrafy**, you can transform Looker into the intelligence layer powering conversational analytics, custom AI agents, and real-time decision-making.

You'll be able to:

- **Conversational Analytics:** Generate reports, dashboards, and ask questions to your data in natural language using Gemini.
- Run ad-hoc analysis on **structured** (warehouses, databases) and **unstructured** data (PDFs, notes, images).
- **Tell stronger data stories** with clear, visually compelling charts.
- Use **LookML's semantic layer** to centralize business logic, ensure trusted metrics, and maintain consistent analysis everywhere.



Results that matter

From prototype to production.
We design tailored solutions to help your company achieve:

Speed on reporting

Faster time-to-insight with AI-generated dashboards and **automated** reporting.

Data trust

Higher data trust and consistency through a unified **semantic layer**.

Productivity

Increased team productivity with **conversational analytics** and self-service exploration.

New revenue streams

New revenue streams through client-facing, **embedded analytics** experiences.



Use Cases

Looker enables governed analytics and AI-driven experiences across your entire data ecosystem, from internal BI to embedded analytics and intelligent applications.

1. **Internal BI:** Real-time, self-service analytics with interactive dashboards, multi-source data access, and pre-modeled insights powered by LookML.
2. **Embedded Analytics:** Build fully custom, interactive data experiences for your clientes, using robust APIs to create portals, dashboards and monetizable data products.
3. **AI-powered experiences:** Enable conversational analytics, autonomous copilots, and intelligent workflows that move teams beyond static dashboards.

Ready to make business intelligence work for your company?

We'll help you identify, build, and scale the use cases that drive real value.