

Rahul Ravikrishnan

Bengaluru, Karnataka

rahulravikrishnan@proton.me

+91 70197 18625 +46 76692 7923 (WhatsApp)

Willing to relocate: Anywhere

Work Experience

Senior Design Consultant

Independent Practice - Milano, Lombardia

January 2020 to Present

Established an independent design practice supported by the Chamber of Commerce Milano. Specializing in projects related to Visualization, AR, MR and Interaction design for the fields of Architecture and Industry 4.0 .

Creative Technologist (Consultant)

Gravity iLabs - Bengaluru, Karnataka

October 2022 to February 2023

Worked as a technology consultant specialising in projects for international clients. This included pre-planning design strategies, followed up with design for UX and UI along with continues support for software development environment. Other functions included hardware integration as well as usability and physical design for the projects. Major works included developing and rolling out new control modules for the Sultanate of Abu Dhabi and VFS (UK). Was leading a team based off in Dubai, India and Australia as well as multiple vendors across Europe and India to visualise the project.

Senior UI/UX Designer

Vodafone Italia - Milano, Lombardia

August 2019 to November 2019

Redesign of the Vodafone companion app within guidelines of the new design identity as well as focusing on usability and implication of new features. The suit was reworked from scratch to fall under the new UX/UI guidelines of majors OS design systems. Leading a team of 32 talented engineers and designers across different time zone we managed to define a new design workflow for Vodafone Italy.

Mid Level UX/UI Designer

TRENITALIA SPA - Milano, Lombardia

May 2019 to July 2019

Worked on seasonal visual redesign for the Trenitalia application for mobile with added functionality and changes accommodated from user feedback.

Rendering Artist and Graphic Designer

FREELANCER - Milano, Lombardia

November 2018 to March 2019

Worked with multiple clients private as well as studios to visualize architectural and industrial design projects. Some of the projects also involved designing the output for new age media like interactive VR and cinematic walkthroughs.

Visual and Space Designer (Industrial Academic Project)

Damico - Milano, Lombardia

January 2018 to June 2018

Visual design including identity, marketing material and online visual flow for the new themed flagship store. Also designing the space and interiors in-tune with the branding and theme.

Soft-goods Designer (Industrial Academic Project)

Tucano - Milano, Lombardia

July 2017 to November 2017

Market research and defining new trends and needs which is translated to a new product aimed at the urban market. Designing of soft- goods and material study was major role.

Product Designer (Industrial Academic Project)

Vitra Global - Milano, Lombardia

October 2016 to June 2017

To research and design new collection for Vitra Global in bathroom fittings and furniture.

Graphic Designer & Copywriter

WikiWakyWoo - Hyderabad, Telangana

June 2015 to August 2015

Graphic designer for clients like Air Cafe Lounge, Rajiv Gandhi International Airport and Jaguar Range Rover India for signage, posters and hoarding designs while creating content and copy-writing for the special events and programs.

Animator and Editor

Safety Club for Kids (NGO) - Hyderabad, Telangana

January 2014 to December 2014

Worked as the animator, background design artist, and chief editor for the project assigned by the NGO Safety Club for Kids.

Apprenticeship Programme

Nokia - Hyderabad, Telangana

January 2013 to December 2013

Part of Nokia 'Create to Inspire' innovation program. The main project was to educate and market technical innovation undertaken by Nokia and its sustainability measures as part of local market education programme.

Internship

Reliance Media Works - Mumbai, Maharashtra

June 2013 to July 2013

Hands on experience with the production pipeline. Got trained on VFX for major movies both national and international projects.

Audio Engineer

15th & 16th MUMBAI FILM FESTIVAL - Mumbai, Maharashtra

Worked for the official coverage of the event managing audio for multiple events and screenings along with video blogs.

Education

Master's in Masters of Arts

Nuova Accademia di belle Arti - Milano, Lombardia

August 2016 to September 2018

Bachelor's in Bachelor of Fine Arts

AISFM - Hyderabad, Telangana

2012 to 2016

Skills / IT Skills

- Adobe Creative Cloud, Autodesk Maya & 3DS Max, Autodesk Fusion, Rhino and Grasshopper, Technical Writing, CAD Drawing, UI Prototyping, HTML, CSS, Java, Python, Analytics and Data Visualization, Physical and Digital Prototyping, Wood Working, Animation and Motion Graphics
- User experience design

Languages

- English - Native
- Hindi - Expert
- Malayalam - Fluent
- Italian - Fluent

Awards / Achievements

Fund Raising

Raised funding and launched an animal welfare club (Club BHIMA) in the city of Trivandrum, India.

Whirlpool Future Living Scholarship awardee

August 2016

Showcase at Salone del mobile

2017

Product Design selected for showcase at the NABA pavilion during the Salone del mobile 2017.

Winner of interior and brand design for Tribo Coworking in Milano

Projects / Papers Presented

Multifunction Acoustic Panels

https://www.researchgate.net/publication/328905051_Multifunction_Acoustic_Panels

September 2018

Use of Hemp and study of its property to create a modular acoustic panel solution .

Hello,

I am writing to express my keen interest in the PhD position in Design-for-Social-Justice in Technology-Based Development Initiatives at University of Twente, as advertised. With a strong background in design, technology, and a commitment to social justice, I am confident in my ability to contribute significantly to your esteemed program.

In my current role as a Senior Design Consultant, I have successfully established an independent design practice specializing in design. My work as a Creative Technologist at Gravity iLabs involved leading international projects, including the development and rollout of welfare modules for the Sultanate of Abu Dhabi and VFS (UK). Managing a diverse team dispersed across multiple locations reflects my effective leadership and project management skills.

During my tenure as a Senior UI/UX Designer at Vodafone Italia, I led the redesign of the Vodafone companion app. This project was aimed at empowering users with then newly rolled out 5G for empowering them with usages of IOT devices, and infrastructural facilities that used 5G for making daily activities easier be it transportation or work. My experiences with TRENITALIA SPA and as a Freelancer involved a combination of visual redesign, market research, and project visualization. These diverse roles have honed my adaptability, creativity, and interdisciplinary approach, aligning with the requirements of the PhD position.

Moreover, my academic journey, culminating in a Master's in Product Design from Nuova Accademia di belle Arti, has provided me with a strong foundation in design principles. Proficient in various design tools and languages, I have showcased my work at renowned events like Salone del mobile, further underlining my commitment to excellence. My achievements, such as raising funding for an animal welfare club and receiving the Whirlpool Future Living Scholarship, highlight my dedication to making a positive impact beyond my professional endeavors.

Since the past few months I have been volunteering with a citizen empowerment organization based in Bengaluru, India. I am working on the design part for aspects such as mobile application and tangible design for accommodation for the needy. The digital design aspect of giving every person living in the city access to a public and free resource pool of healthcare professionals, legal advisors, accommodation providers etc has actually shown positive traction amongst users. The current aim of the project is to provide everything to make every aspect of life accessible to the classes that have been ignored by the State. This especially was a big motivation for me to apply for this position as here I can see myself grow and develop.

I am excited about the opportunity, integrating my skills and experiences to advance the understanding and application of Design for Social Justice in Technology Based Development Initiatives. Thank you for considering my application.

Sincerely,
Rahul Ravikrishnan



Jawaharlal Nehru Architecture and Fine Arts University

Hyderabad - 500 028, Telangana, INDIA.
Established under A.P. by Act. 31/2008

Shri/Kum/Smt. R Rahul

Son/Daughter of Shri. M.K Ravikrishnan

having fulfilled the academic requirements and passed
the examination held during May 2016

in First Class with Distinction has this day

been admitted by the Executive Council to the Degree of

Bachelor of Fine Arts

(Animation & VFX)

Given under the seal of the University



DIRECTOR OF EVALUATION

HYDERABAD

DATE: 03-03-2017



International School of
FILM + MEDIA



REGISTRAR



SL.No.: CM 107878

JAWAHARLAL NEHRU ARCHITECTURE AND FINE ARTS UNIVERSITY

(This University was established under Act No. 31 of 2008, Government of Andhra Pradesh with colleges divided from the erstwhile Jawaharlal Nehru Technological University)
MASAB TANK, HYDERABAD - 500 028, ANDHRA PRADESH, INDIA.

CONSOLIDATED MARKS MEMO

Name: R RAHUL

Name of the College: AISFM
Bachelor of Fine Arts(Animation & Vfx)Hall Ticket No. : 12161DH004
Year of Admission : 2012

FIRST SEMESTER								SECOND SEMESTER									
Sub	Course Title	Internal		External		Total		Sub	Course Title	Internal		External		Total			
		Max. Marks	Marks Sec.	Max. Marks	Marks Sec.	Max. Marks	Marks Sec.			Max. Marks	Marks Sec.	Max. Marks	Marks Sec.				
BAV11	ENGLISH-I	50	41	50	39	100	80	BAV21	ENGLISH-II	50	47	50	48	100	93		
BAV12	STORY DEVELOPMENT	50	32	50	39	100	71	BAV22	SCRIPT WRITING	50	38	50	42	100	80		
BAV13	FUNDAMENTALS OF VISUAL STORYTELLING-I	50	38	50	26	100	62	BAV23	HISTORY OF ART-II	50	35	50	25	100	60		
BAV14	FUNDAMENTALS OF FILM AESTHETICS-I	50	40	50	38	100	78	BAV24	FILM & LITERATURE	50	43	50	39	100	82		
BAV15	HISTORY OF ARTS	50	35	50	26	100	61	BAV25	DRAWING-II	50	37	50	35	100	72		
BAV16	DRAWING-I	50	25	50	30	100	55	BAV26	COLOUR DESIGN-II	50	46	50	40	100	86		
BAV17	COLOUR DESIGN-I	50	36	50	42	100	78	BAV27	CONCEPTUAL ART-II	50	30	50	30	100	60		
BAV18	FORMS & FIGURES-I	50	33	50	42	100	75	BAV28	BASIC MODELING	50	50	50	47	100	97		
BAV19	CONCEPTUAL ART-I	50	25	50	30	100	55	BAV29	NARRATIVE ILLUSTRATION	50	46	50	38	100	84		
						Total	900	615							Total	900	714
THIRD SEMESTER								FOURTH SEMESTER									
BAV31	HISTORY OF ANIMATION	50	34	50	39	100	73	BAV41	ENVIRONMENTAL STUDIES	50	38	50	40	100	78		
BAV32	COMPUTER BASICS	50	37	50	44	100	81	BAV42	SEQUENTIAL DRAWING	50	36	50	38	100	74		
BAV33	STORY BOARDING	50	35	50	39	100	74	BAV43	KEY FRAME ANIMATION	50	41	50	42	100	83		
BAV34	LAYOUT DESIGN	50	40	50	43	100	83	BAV44	PHOTOGRAPHY	50	37	50	30	100	67		
BAV35	2D CHARACTER DESIGN	50	29	50	38	100	67	BAV45	COMPOSITING-I	50	25	50	48	100	73		
BAV36	BACK GROUND DESIGN	50	38	50	44	100	80	BAV46	PORTFOLIO-I	50	47	50	45	100	92		
BAV38	POLITICAL SCIENCE	50	42	50	35	100	77	BAV48	COMPARATIVE MYTHOLOGY	50	41	50	36	100	77		
						Total	700	535							Total	700	545
FIFTH SEMESTER								SIXTH SEMESTER									
BAV51	PRE-PRODUCTION	50	27	50	39	100	66	BAV66	CAMERA TECHNIQUE & RENDERING	50	42	50	47	100	89		
BAV52	ADVANCED MODELING	50	40	50	43	100	83	BAV65	FACIAL ANIMATION	50	35	50	30	100	74		
BAV53	PROPS & SET MODELING	50	28	50	41	100	69	BAV64	CHARACTER ANIMATION	50	39	50	39	100	78		
BAV54	CHARACTER MODELING	50	36	50	38	100	74	BAV63	ACTING FOR ANIMATORS	50	39	50	35	100	74		
BAV55	TEXTURING	50	43	50	42	100	85	BAV62	RIGGING	50	31	50	43	100	74		
BAV56	LIGHTING	50	35	50	40	100	75	BAV61	PRODUCTION	50	38	50	40	100	78		
BAV57	WEB BASED ANIMATION	50	36	50	35	100	71										
						Total	700	523							Total	600	467
SEVENTH SEMESTER								EIGHTH SEMESTER									
BAV71	POST-PRODUCTION	50	44	50	41	100	85	BAV81	INTERNSHIP	100	98	100	82	200	180		
BAV72	VIDEO SHOOTING & EDITING	50	38	50	40	100	78	BAV82	FINAL PROJECT	200	195	100	45	300	240		
BAV73	SOUND EDITING	50	44	50	41	100	85	BAV83	THESIS	100	94	100	88	200	182		
BAV74	VFX	50	42	50	33	100	75										
BAV75	COMPOSITING-II	50	37	50	38	100	75										
BAV76	PORTFOLIO-II	50	46	50	46	100	92										
						Total	600	490							Total	700	602

Aggregate of marks secured from I to VIII semester 4491 out of 5900(77.43 %)

Note: System of evaluation 50% Internal Evaluation and 50% External Evaluation in theory subjects

MINIMUM FOR PASS:

- in each Theory/Design Subject in End Examination 45%
- 50% aggregate of sum total of Internal & External assessment
- 70% and above - First Class with distinction
60% and above - First Class
50% and above - Second Class

Issue Date
03-03-2017

Verified by


REGISTRAR



DIPLOMA CERTIFICATE

Certificate n. 23727

We hereby certify that

Mr **RAVIKRISHNAN RAHUL**

Matr. N. 864DP

Place of birth: TRIVANDRUM (INDIA) - Date of birth: 08/04/1993

Attended in the academic year 2017/18 the 2 year of the two-year Master of Arts in DESIGN - INDIRIZZO PRODUCT (POST. ENGLISH) - OTT, at Nuova Accademia di Belle Arti.

Nuova Accademia di Belle Arti is a private Fine Arts Academy legally recognised by the Italian Ministry of Education, and its graduate programmes lead to the award of "Diploma Accademico di Secondo Livello", equivalent to Master of Arts.

We also certify that RAVIKRISHNAN RAHUL has been awarded the legally recognized 'Diploma Accademico di secondo livello' in DESIGN - INDIRIZZO PRODUCT (POST. ENGLISH) - OTT on 19/09/2018 with the final evaluation and credits:

107 out of 110

CFA: 120

Study plan:

Course number	Course title	Year	Session	Grade	Credits
ABPR17	Product design I	1	II - Summer	25 / 30	10
ABTEC41	RENDERING 3D	1	I - Spring	29 / 30	6
ABPR18	LIGHT DESIGN	1	II - Summer	30 / 30	6
ABPR17	PROJECT CULTURE	1	II - Summer	24 / 30	6
ABTEC43	INTEGRATED NEW MEDIA	1	II - Summer	28 / 30	6
ABST48	HISTORY OF DESIGN	1	I - Spring	29 / 30	6
ABPR15	PROJECT METHODOLOGY	1	I - Spring	27 / 30	10
ABPR30	NEW MATERIALS TECHNOLOGY	1	I - Spring	25 / 30	8
ABLE69	DESIGN MANAGEMENT	2	I - Spring	30 / 30	6
ABAV11	DECORATION	2	II - Summer	29 / 30	6
ABTEC37	BRAND DESIGN	2	II - Summer	21 / 30	10
W183	General Safety Course_Corso di formazione generale - D.Lgs. 81/08	2	II - Summer	APPROVED	0
W184	Specific Safety Course_Corso di formazione specifica - D.Lgs. 81/08	2	II - Summer	APPROVED	0
W250	WORKSHOP: STAGE DESIGN AND THE PRODUCTION OF A MUSIC V	2	I - Spring	APPROVED	2
TH7	TALENT HARBOUR (28/11/2017 h.10:00 - 13:00 ITA - ENG)	2	I - Spring	APPROVED	1
TH8	TALENT HARBOUR (28/11/2017 h.14:15 - 17:00 ITA - ENG)	2	I - Spring	APPROVED	1
TH13	TALENT HARBOUR (03/07/2018 h. 10:15 - 12:30 ITA - ENG)	2	II - Summer	APPROVED	1
TH14	TALENT HARBOUR (03/07/2018 h. 14:30 - 16:00 ITA - ENG)	2	II - Summer	APPROVED	1
ABPR17	Product design II	2	I - Spring	30 / 30	10
ABTEC42	INTERACTION DESIGN	2	II - Summer	26 / 30	6
ABTEC40	MULTIMEDIA DESIGN	2	II - Summer	29 / 30	6
ABLE69	EXHIBITION DESIGN	2	I - Spring	28 / 30	6
WBE10	THESIS, PORTFOLIO	2	III - Autumn	APPROVED	6

Italian grading scale is from 18 to 30 cum laude for the exams.

This certificate is issued for all purposes permitted by law.

Milano, 24/09/2018

Ronald Nico Voordendag
Chief Operation Officer



Nuova Accademia S.r.l

Via Darwin 20, 20143 Milano, Italia - Tel +39 02 97372.1 - Fax +39 02 97372.280
Cap. soc. i.v. € 10.400 - Partita IVA 06106910158 - R.I. e C.F. 04844890584 - R.E.A. 1074975
www.naba.it



Sistema Qualità certificato
UNI EN ISO 9001



Ordinary member of E.L.I.A.
European League of Institutes
of the Arts



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Sistema Qualità certificato
UNI EN ISO 9001



Ordinary member of E.L.I.A.
European League of Institutes
of the Arts

Publications:

Project Research: Multi-function Acoustic Panels

Use of Hemp and study of its property to create modular acoustic panel solutions.

Published: 14th September 2018

Reference: Nuova Accademia di Belle Arti - Masters P.Des ENG

Researcher: Rahul Ravikrishnan

Research Guide: Geert Koster

Unique ID Code: 864DP

ReserachGate :

https://www.researchgate.net/publication/328905051_Multifunction_Acoustic_Panels

Direct Access:

https://drive.google.com/file/d/10aFPKMLY-0ekyJMWjuknP_6qkeSIIQ/view?usp=sharing