

Christian Neri

Product • Design • Marketing

Contact

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📍 Montréal, Canada

Portfolio & Social

🌐 christianneri.com

🌐 linkedin.com/in/christianneri

Hard Skills

Project Management

Prototyping

Wireframing

Copywriting

Soft Skills

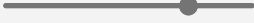
Adaptability


Empathy

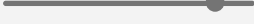
Organization

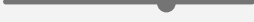
Teamwork

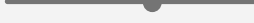
Technical Skills

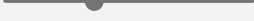
🎨 Figma 

🔄 Framer 

📁 Microsoft 365 

📊 Web Analytics 

🌐 WordPress 

📄 Adobe Photoshop 

Languages



Bilingual (C2)



Native

Work Authorization & Citizenship



Work
Pemit



American
Citizen



French
Citizen

Education

Master of Science, User-Centered Design

Brandeis University (United States) 2023 - 2024

Master of Science, Digital Marketing & CRM

IESEG School of Management (France) 2015 - 2016

Bachelor of Business Administration, Marketing

The University of Georgia (United States) 2009 - 2013

Professional Experience

Kameleoon | Product Designer

Montreal, Canada • 2024

Creation, iteration and optimization of design solutions (integration of AI features and new design system)

Production of mock-ups, prototypes, and animations in close collaboration with product managers and VP of Product

Market research and competitive benchmarking

Studiocanal (CANAL+) | Senior Digital Project Manager

Paris, France • 2019 - 2023

Promoted from International Digital Project Manager

Conceived and managed execution of digital marketing and social media strategy for international film slate

Led design and content strategy for international website

Briefed, supervised and approved digital creative elements for global campaign rollout

Defined and tracked KPIs, led insight reporting

WarnerBros. Discovery | Digital Marketing Executive

Paris, France • 2016 - 2019

Promoted from Digital Producer

Led digital content strategy for TV channels in English-speaking markets across 3 websites, 9 social accounts

Drove YouTube audience growth by 1150%, reaching the 1 million subscriber milestone

Spearheaded digital and social media campaigns from agency brief to final report

Conducted A/B testing, devised optimization initiatives

Allied Global Marketing | Marketing & PR Coordinator

Atlanta, États-Unis • 2013-2014

Executed field marketing and PR strategies for Universal Pictures & RelativityMedia

Coordinate online, TV, radio, and print publicity tours for high-profile talent