



ROBERT PHOENIX

Video Editor | Motion Graphics Designer
VSL, UGC & E-Commerce Content Specialist

About Me

Video Editor & Motion Graphics Designer with 5+ years producing high-converting VSLs, UGC and e-commerce video content for international clients across the USA, Germany, Australia & worldwide.

Short-form to long-form, motion graphics to logo design — my edits have driven **47M+ combined views in the past year alone**, built on strong storytelling, retention-focused pacing and a sharp eye for what keeps audiences watching.

- WhatsApp
- Edit.source1@gmail.com
- UAE Based
- involved-parts-579933.framer.app

Language

- Native/Fluent English
- Native/Fluent Arabic
- German A2

Expertise

CONTENT & CAMPAIGNS

- UGC & Short-Form Content (Reels & Shorts)
- VSL & Direct-Response Ads
- E-commerce & DTC Creative
- Paid Social Ad Creative (Meta & TikTok)
- Long-Form: YouTube & Documentary
- Real Estate Video Marketing

MOTION, VFX & DESIGN

- Motion Graphics & VFX
- 3D Motion Design (Element 3D)
- Green Screen & Chroma Key Compositing
- Kinetic Typography & Text Animation
- Graphic, Thumbnail & Logo Design
- Sound Design & Color Grading

47M+

Combined views generated across all projects in the past year

7.7M+

Views & 6,000+ comments on a single short-form ad campaign
(Non-English / Persian language)
► Watch example

6M+

Views on a viral ranking-style short
► Watch example

\$8M+

Combined annual revenue of USA-based companies I've edited for

Experience

International Companies & Clients

USA · Germany · Australia & Worldwide

01 — Video Production (Short-Form & Long-Form)

Owned complete video editing workflows from raw footage to final delivery across UGC, VSLs and e-commerce ads, plus Reels, Shorts, real estate ads and long-form YouTube content, trailers and teasers — consistently hitting tight turnarounds for international clients.

02 — Motion & Visual Design

Designed modern motion graphics, VFX, 3D elements, transitions and typography, pairing strong visual direction with graphic design, thumbnail creation and logo/brand identity work that strengthened client brand presence.

03 — Creative Execution & Results

Adapted content strategy to different brands, audiences and platforms with a sharp focus on pacing, retention, storytelling and sound design — driving campaigns to 47M+ combined views in the past year alone and directly contributing to \$8M+ in annual revenue for the companies I've edited for.

Education

Completed professional coursework in Video Editing and Motion Graphics since 2021.

Advanced training in video editing, motion graphics and UI animation. Hands-on experience through real-world projects with international clients, with skills continuously refined through self-learning and professional practice.

Skills Summary

Adobe Premiere Pro		100%
Adobe After Effects		98%
Adobe Photoshop		96%
Element 3D		90%