

OSCAR DING

Marietta, GA | 678-602-8686 | oscarding123@gmail.com | [linkedin.com/in/oscar-ding1/](https://www.linkedin.com/in/oscar-ding1/) | U.S. Citizen

EDUCATION

Kennesaw State University

Bachelor of Science in Interactive Design

May 2027

Kennesaw, GA

Relevant Coursework: Prototyping, Front-End Development, Programming Problem Solving, Interaction Design, Visual Design, User Interface Design

OBJECTIVE STATEMENT

Aspiring UI/UX designer looking for opportunities to develop expertise in UI/UX design, front end development, and web design. Adept learner seeking internship for 2026.

SKILLS

Tools: Figma, Framer, Microsoft Suite, Illustrator, Photoshop

Methods: User Research, Affinity Mapping, Wireframing, Prototyping, Usability Testing, Responsive Design, Information Architecture, Visual Design

Programming: HTML, CSS, JavaScript

Languages: English, Mandarin

PROJECTS

Wildscape

Product Designer

Aug 2025 – Feb 2026

Kennesaw, GA

- Designed and prototyped high-fidelity UI/UX flows in Figma for Wildscape, an outdoor trip planning app built around user-centric experience
- Conducted user interviews and affinity mapping, identifying a direct correlation between behaviors to shape the app's home information architecture
- Identified gaps within existing competitors via literature review and addressed these gaps via a customization feature to accommodate varying environments
- Established shared design system conventions to maintain visual consistency across a 4-person team

Jenny

Product Designer

Mar 2026

Kennesaw, GA

- Developed a comprehensive brand identity system in Figma for Jenny, a Taiwanese café concept, defining visual language across logomark, wordmark, color palette, and typography hierarchy
- Grounded design decisions in brand strategy translating core personality pillars into a cohesive neutral color palette and a dual-typeface system balancing script display with a structured sans-serif
- Delivered a production-ready style guide documenting usage guidelines, lockup variations, and typographic scale for consistent cross-platform application

LEADERSHIP/AWARDS

Team6789

Founder

Jan 2016 – Feb 2022

Atlanta, GA

- Founded a student-run nonprofit dedicated to expanding access to youth sports through free weekly table tennis instruction for underserved communities, reaching 500+ children
- Secured sponsorship from USA Table Tennis Association and received the Pong 4 Kids Program Grant. Organization featured on national Chinese television (CCTV4)

Table Tennis

National Gold Medalist

Jul 2020 – Aug 2020

Las Vegas, NV

- Competed in Table Tennis US Open (u1200, u1600, u3000 doubles) winning 2 gold medals and 1 silver

EXPERIENCE

Tbaar

Tea Barista

Aug 2023 – Dec 2023

Atlanta, GA

- Made custom boba drinks in a fast-paced environment with high attention to detail, ensuring customer satisfaction