

INTERVIEW GUIDE

Original Design Iceberg companion. Define the situation and keep evidence separate from assumptions. Add a sheet when the scope needs more space.

01 / RESEARCH PURPOSE

What must the team learn for its next decision?

02 / SESSION OPENING

Explain purpose, consent, recording and participant choices.

03 / ANCHOR TOPICS

Which concrete experiences should the conversation explore?

04 / QUESTIONS

Write one neutral starter question for each topic.

05 / PROBES

List optional prompts for sequence, context and meaning.

06 / TIME AND CLOSE

Mark essential coverage and reserve time for final additions.

REVIEW & DECISION

Original Design Iceberg companion. Interpret the work, record its limits and agree a next action with an owner and a review point.

01 / CLARITY

Which words or transitions were misunderstood?

02 / NEUTRALITY

Where did the prompt introduce an assumption?

03 / COVERAGE

Which research purposes were actually explored?

04 / DEVIATIONS

What adaptation changed the conversation and why?

05 / EMERGING ISSUE

What new topic deserves a deliberate probe?

06 / NEXT VERSION

Record changes and preserve the common anchor topics.