

DANILEN VILLANUEVA

Freelance Creative

EXPERIENCE

Founder | Designer

Revivxl Collective Inc.

November 2021 - Present

- Launched Revivxl Collective Inc from the ground up, fulfilling my entrepreneurial dream in the realm of design.
- Self-taught in a diverse skill set, including mastering tools like Figma, Webflow, Adobe Illustrator, InDesign, and XD.
- Acquired expertise in marketing and brand strategies through self-directed learning, implementing innovative approaches to enhance brand positioning.
- Specialized in bringing brands to life through thoughtful brand strategy, distinctive brand identity, and innovative web development.
- Infused a touch of creativity into social media management and content creation to boost brand presence with flair.

Creative Director

F3 Ventures Inc.

January 2022 - Present

- Spearheaded the entire creative direction for the brand, shaping its visual identity and storytelling.
- Crafted engaging and compelling social content, amplifying the brand's narrative across digital platforms.
- Designed a spectrum of event elements, including signage, print materials, and digital collateral, ensuring a seamless and captivating visual experience for multiple events.

Founder | Corporate Secretary/Executive Admin

Private Venture Capital Firm

November 2017 - December 2021

- Provided dedicated service to multiple publicly traded companies as Corporate Secretary.
- Managed comprehensive legal compliance and operational aspects, ensuring adherence to regulatory standards.
- Implemented board decisions and served as a trusted advisor to company directors.
- Facilitated company share transactions, including issuing new shares, arranging dividend payments, and upholding legal requirements.
- Fostered effective communication with auditors, lawyers, tax advisers, bankers, and shareholders to address board governance issues.

EDUCATION

UX/UI Design Certificate

Brain Station

September 2021 - December 2021

Bachelor's of Business Administration

Capilano University

September 2021 - December 2021

danilensv@gmail.com

Vancouver, BC

Industry Knowledge

Brand Strategy

Brand Identity

User Experience

User Interface Design

Wireframing

Web Design

Webflow Expert

Social Media

Tools & Technologies

Figma, Adobe Illustrator,

Adobe XD, Adobe

InDesign, Adobe

Photoshop

Other Skills

Operations, Administration,

Legal Compliance,

Organization, Finance,

Corporate Law

Social

@danilen

linkedin.com/in/

danilenvillanueva