



**SUPER
ATHLETES
ONTARIO**

Super Athletes Ontario

IMPACT REPORT

2025-2026



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President's Message

It is my pleasure to present the 2025/2026 Impact Report for Super Athletes Ontario. As we reflect on our journey, I am incredibly proud of the growth, achievements, and positive impact our organization has made in the lives of children and families across our communities. At Super Athletes Ontario, we believe every child deserves the opportunity to develop physically, mentally, and socially through sports and recreation, regardless of their background or financial circumstances.



Since our founding, our mission has remained clear: to empower children through affordable and inclusive athletic programming that promotes physical fitness, teamwork, leadership, confidence, and lifelong healthy habits. Over the past three years, we have experienced remarkable growth. Our camp programming has expanded by 75%, increasing from four camp weeks in 2023 to seven camp weeks in 2025.

During the same period, our camp capacity grew from 25 participants to 38 participants, allowing us to serve more children and families each year. Our geographic reach has doubled since inception, expanding from one municipality and two neighbourhoods to two municipalities and five neighbourhoods, bringing our programs to more communities across Ontario.

The strength of our organization is reflected not only in the children we serve but also in the people who make our work possible. Staff participation increased from one team member in 2023 to six in 2025, representing a 600% increase. Volunteer engagement experienced even greater growth, increasing from four volunteers to thirty dedicated volunteers who contributed their time, energy, and passion to support our programs and events.

Our commitment to providing diverse recreational opportunities continues to grow. The number of sports offered doubled over the past year, expanding to include soccer, frisbee, tennis, pickleball, basketball, and football. We also increased our structured sports programming hours from 160 hours in 2023 to 280 hours in 2025, creating more opportunities for children to develop skills, stay active, and build confidence through positive experiences.

Beyond sports, we recognize the importance of building community connections. In 2025, we hosted two community events, including our Open House and the inaugural Fuel the Fun Community event, while also introducing our organizational newsletter to keep families, supporters, and stakeholders informed and engaged.

These achievements represent much more than numbers. They represent children discovering new talents, building friendships, overcoming challenges, and developing the confidence to succeed both on and off the field. They represent families finding accessible opportunities for their children to thrive and communities coming together to invest in the next generation.

None of this would be possible without the unwavering support of our families, volunteers, donors, community partners, and supporters. Your commitment to our mission has helped create opportunities that will have a lasting impact on the lives of young people for years to come.

As we look ahead, we remain committed to expanding our reach, strengthening our programs, and ensuring that every child has access to meaningful recreational experiences that support their physical, mental, and social well-being. Together, we are building healthier children, stronger families, and more vibrant communities.

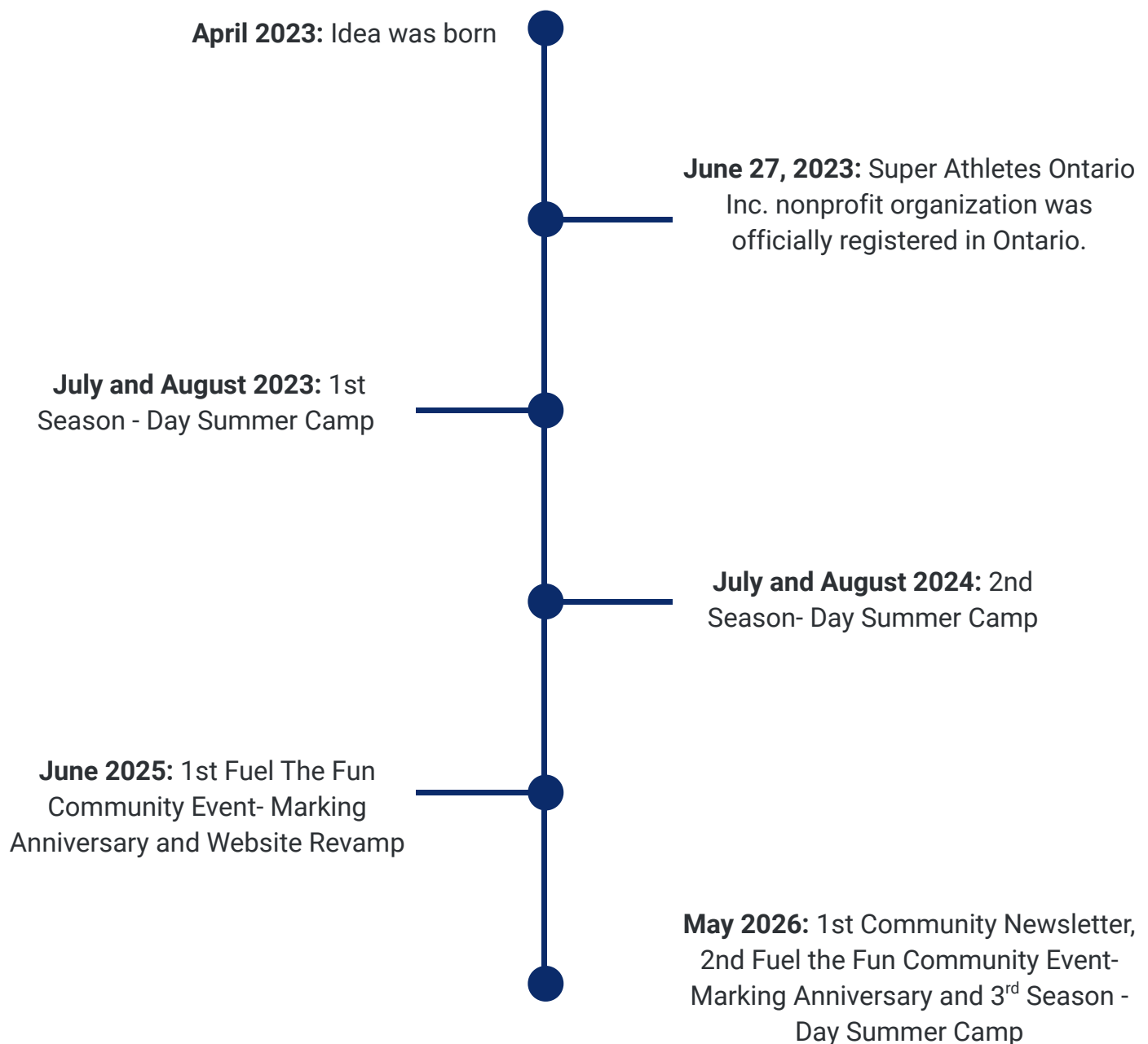
Thank you for believing in our mission and for being part of the Super Athletes Ontario story.



Timeline

Since 2023, Super Athletes Ontario has grown from a single idea into a thriving nonprofit organization dedicated to creating inclusive recreational opportunities for children and families. What began as a vision has evolved into annual summer camp programming, community engagement events, and ongoing initiatives that strengthen connections across the community. This timeline highlights key milestones that have shaped the organization's growth and impact while laying the foundation for its continued success in the years ahead

Expectations that have been successfully achieved



Overview

01. Vision and Mission



VISION

Super Athletes Ontario Inc. is dedicated to empowering children through athletic programs that foster physical fitness, confidence, and teamwork. We are committed to breaking down barriers to participation by offering cost-effective programs that cater to all children and families.



Mission

Super Athletes Ontario Inc. mission is to provide, organize, and promote affordable athletic programs for children age 6-13 in Ontario. Our aim is to create opportunities for physical activity, personal growth, and community engagement, with a focus on accessibility for families of all socioeconomic backgrounds.

02. Program Goals

01.

Health

Good health is essential for living a long life and pursuing your dreams, empowering you to embrace every opportunity that comes your way.

02.

Active

Being active helps kids stay strong and build their strength, fostering a foundation for a healthy and vibrant life.

03.

Mental

Being active helps kids enhance their mental resilience, providing them with valuable practice in perseverance and focus.



Operational Highlights

Half and Full day camps

Our half-day and full-day sports camps are the foundation of our programming and the main way we create meaningful experiences for youth. By expanding our sports offerings from 3 to 6, we have significantly broadened the variety of activities available, allowing us to reach more interests, keep participants engaged, and deliver a more dynamic camp experience.

This growth also reflects a stronger ability to respond to youth needs and create programming that is both fun and inclusive. As our offerings continue to expand, we remain focused on making each camp memorable, engaging, and impactful for every participant.

Subsidized Camp Program

Our core mission is to make day camps more accessible for youth. To support this goal, we offer a subsidized camp fee program that helps remove financial barriers and ensures more youth can take part in our half-day and full-day camps. By setting subsidized rates at 50% of the regular fee, we are able to serve a broader range of families, increase participation, and create a more inclusive and meaningful community impact.

This program does more than lower costs, it helps open the door for youth who might otherwise not be able to attend. Increased accessibility leads to greater camp participation, stronger community engagement, and a more diverse camper base, all of which strengthen the overall reach and effectiveness of our programs.

Extended Before and After Care

Our extended before and after school programs are an important part of our commitment to supporting youth and families beyond the camp setting. By offering flexible programming around the school day, we help create a safe, engaging, and reliable environment where children can continue to learn, stay active, and build positive connections.

This type of programming also increases accessibility for working families and strengthens our impact in the community by meeting a real day-to-day need. It reflects our broader mission to provide consistent, high-quality support for youth at multiple points throughout the year.

Community Impact Metrics

Neighbourhoods & Municipalities Reached

7

Previous
3

% Change
133%

Volunteers & Staff

36

Previous
7

% Change
414%

Hours of Structured Sports Programming

280

Previous
240

% Change
17%

Demographic Reach

20+ low-income families supported

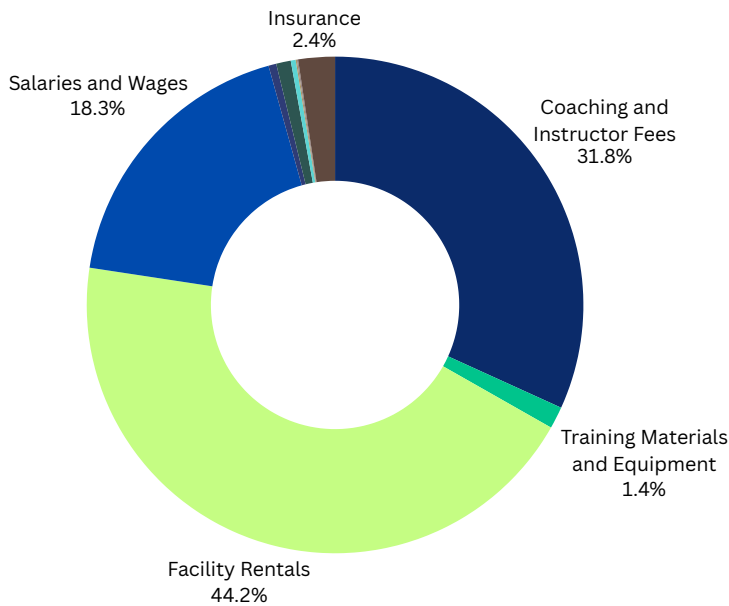
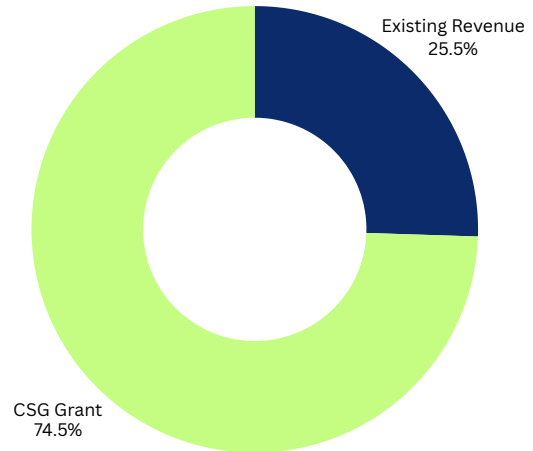
SuperAthletes reached

90+

Financial Transparency

Total Revenue

This year, we were lucky enough to receive the CSJ grant, a federal subsidy program that helps employers hire youth to create quality summer work experiences. This covered a large portion of our expenses



Total Expenses

Most of our expenses are allocated to coaching and instructor fees, as well as facility rentals. These investments allow us to expand camp capacity and continue offering half-day and full-day programs to our SuperAthletes.

Key Takeaways

Although operating at a deficit of \$29,360 for the year 2025, SuperAthletes has made considerable progress. Most notably with regards to the revenue coverage for expenses which increased from 37.14% to 53.34% and expense-to-revenue ratio from 269.27% to 187.49%, signaling improving organization sustainability.



Super Athletes Ontario

Thank You!

Contact us!



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