

Edward Kosmatka

Product Designer

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[LinkedIn](#) | [Portfolio](#)

With a dynamic blend of creativity and technical expertise, I bring over five years of experience in designing and improving digital products. My strengths lie in UX/UI design, particularly for web and mobile applications, where I apply a keen eye for detail and a passion for user-centric design. Known for my collaborative approach and strong communication skills, I thrive in team environments, contributing innovative solutions and continuously seeking new ways to enhance user experiences. My goal is to create engaging, intuitive, and impactful designs that resonate with users and drive business success.

Professional Experience

Gemini, Senior Product Designer

Mar 2022 - Present

Designed and shipped staking and yield products for Gemini's web and mobile applications, serving **10,000+ monthly users**. Championed Staking Pro for high-net-worth and institutional clients, achieving **\$100M+** in staked assets within six months.

Led design initiative to streamline crypto and cash transfers platform-wide, reducing process steps and customer support tickets while increasing user confidence.

Authored high-fidelity prototypes and wireframes to communicate design concepts, facilitating stakeholder feedback and iteration.

Aligned objectives across product, engineering, and stakeholder teams to implement effective design solutions.

Conducted user research and testing to inform strategic design decisions and improve product usability.

Northwestern Mutual, Product Designer

Jan 2020 - Mar 2022

Developed web/mobile client onboarding and financial planning tools, enhancing user insights and future planning capabilities.

Optimized internal tools, saving financial representatives an average of **160 minutes daily**.

Collaborated cross-functionally to implement user-centered solutions aligned with customer needs.

Contributed to design system development and operated effectively in Agile environments.

Boelter + Lincoln, UX/UI Designer

Jun 2017 - Jan 2020

Crafted the design of websites for healthcare, tourism, and hospitality clients, including Badger Mutual Insurance, Gordon Lodge Resort, Historic Milwaukee, and Wisconsin Dells.

Partnered with project managers, developers, and stakeholders to define project requirements and ensure timely design delivery.

Skills

Product Design

Brand Strategy

UX/UI Design

Mobile Design

Data Visualization

Design Systems

Information Architecture

Prototyping

Wireframing

User Flows

User Research

User Testing

Tools

Figma

Linear

Jira

GitHub

Illustrator

Sketch