# **Adrian Jachowicz**

**Product Designer** 

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Creative Product Designer with a strong background in visual communication and graphic design, focused on crafting intuitive interfaces. My portfolio includes three polished UI projects and one comprehensive case study, documenting the entire UX design process from research to testing. I am passionate about UX/UI design and believe my project experience and dedication to improving user experiences make me a strong fit in this field.

#### Skills:

Product design, UX and UI Design, User research, User Personas & Journeys, Usability testing, User centred design, Design thinking, Prototyping, Responsive web design, Teamwork, Empathy, Continous learning.

#### Tools:

Figma, Framer, Adobe Photoshop, Miro, Mural.

# **Work Experience**

# Pulse App (Student Project)

Product Designer 2023 - 2024

### Freelance

Graphic Designer
Jun 2022 – Jun 2024

### **MPR Group**

Graphic Designer Feb 2021 – Jun 2022

### Google Inc.

ENG-PL Translator April 2020 – Sep 2020

- Designed the Pulse app, created to support local communities by providing access to events and promoting user integration. Responsibilities included research, wireframing, prototyping and testing key functionalities.
- Recognized as an exemplary student project at SWPS Wrocław, Pulse demonstrated the complete design process, from initial concept through to a functional prototype.
- Provided graphic design support for various clients, including advertising graphics, branding, and rebranding for businesses looking to enhance their online presence and visual identity.
- Delivered graphic support for the marketing department, focusing on website design, advertising materials, and branding initiatives.
- Contributed to the rebranding efforts, creating modern, user-centric designs that aligned with the company's updated vision.
- Translated vocational training materials from English to Polish, ensuring accurate and clear communication of technical and educational content for a Polish-speaking audience.
- Collaborated closely with content teams to deliver high-quality translations that met Google's standards for clarity and professionalism.

## Education

2023 – 2024 Product Design
SWPS Wrocław

2020 – 2022 Visual Communication
University of Wrocław

2016 – 2019 Graphic Design
SWPS Wrocław