

CATALYZING STRATEGIC PARTNERSHIPS AND JOINT ACTIONS

“THROUGH CASH’S CANDID, EXPERT-LED DISCUSSIONS, ROOT CAPITAL QUICKLY SHIFTED ITS PERSPECTIVE, RECOGNIZING CARBON CREDITS NOT PRIMARILY AS INCOME GENERATORS BUT AS MECHANISMS TO MAKE CLIMATE SOLUTIONS MORE AFFORDABLE AND ACCESSIBLE FOR SMALLHOLDER COMMUNITIES.”

ROOT CAPITAL

COALITION MEMBERS & PARTNERS



STRATEGIC COLLABORATIONS AND JOINT VENTURES

Digital Green and One Acre Fund were originally shortlisted as competitors for the Meta Llama Impact for Good Grant. However, as a result of their collaboration in the CASH Coalition, they submitted a joint application and won an award in the fall of 2024. Their ongoing partnership focuses on leveraging AI to enhance smallholder advisory services, including fine-tuning a small language model, improving call center efficiency, and leveraging AI-powered digital training for One Acre Fund call center agents.

Digital Green and Forest Trends are collaborating to adapt Digital Green's AI-powered extension tool, Farmer.Chat, for initial use by family farmers and traditional communities in Brazil's Atlantic Rainforest. The initiative aims to deliver groecological technical assistance and advisory services and is supported by a grant from the Rockefeller Foundation.

Babban Gona and Digital Green explored the development of a joint initiative to deploy technology for climate communication in Hausa, and to support smallholder participation in carbon credit markets. After careful consideration, both parties agreed to place the initiative on hold after assessing factors such as the immediate economic value for smallholders and the risk of disrupting existing communication systems.

One Acre Fund and Landesa are exploring how land rights—particularly through a gendered lens—can generate more holistic and sustained impact for farmers, especially among subpopulations that





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stand to benefit most. The two organizations have partnered in Rwanda and Kenya to support smallholder farmers by enhancing land tenure security and promoting the adoption of more productive agricultural practices. This collaboration is grounded in two core hypotheses: first, that strengthening land tenure—especially for women—encourages smallholders to adopt profit-enhancing strategies, such as OAF-supported crops and trees; and second, that these joint interventions will systemically deepen, diversify, and secure smallholders' asset base.

Precision Development (PxD) and CAP-A: CAP-A has played an advisory role in PxD's Enhanced Rock Weathering (ERW) initiative, including organizing field site visits in Kenya.

PxD and One Acre Fund: CAP-A and One Acre Fund have also contributed as advisory group members to PxD's carbon credits project.

One Acre Fund and CAP-A: One Acre Fund and CAP-A have engaged in several productive exchanges focused on financial models to support regenerative agricultural practices and climate-related services for smallholders. These collaborations have explored innovative approaches such as enhanced rock weathering and biochar and have contributed to shared learning and the advancement of smallholder-focused climate solutions within the CASH Coalition.

These concrete examples of growing connective tissue across the coalition underscore how a shared vision and trust translate into impactful collaborations and accelerated learning at the field level.

FPIC at Landesa: Since joining the CASH Coalition, Landesa has placed a greater emphasis on elevating the central role of land rights in carbon markets and has clarified its strategic focus in this area. This includes an organizational commitment to pursuing partnerships that strengthen ethical and sustainable carbon markets, as well as advancing advocacy priorities related to land tenure under the Rio Conventions, particularly with respect to Article 6.4 of the Paris Agreement's Crediting Mechanism.

Drawing on coalition insights, Landesa conducted a rigorous analysis of carbon projects and has co-developed, in consultation with the CASH team and member organizations, a ten-step framework to ensure Free, Prior, and Informed Consent (FPIC) of all stakeholders involved in such initiatives (see dedicated section).

In Thailand, Landesa applied learnings from CASH's work on carbon finance to deepen its engagement with the Ministry of Natural Resources and Environment. This led to the signing of a Memorandum of Understanding (MOU) to guide joint efforts on community forest certification, including policy reform initiatives that promote fair compensation and uphold FPIC within carbon project frameworks.



Since joining CASH, we have been deeply inspired by the exchange of ideas and the commitment to systemic change among fellow members. One clear example of impact is the strengthened collaboration between SEKEM and other CASH partners around regenerative agriculture and smallholder farmer-centric carbon credit models

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BUILDING A COALITION OF LEARNING

Fostering a culture of mutual learning, built on trust and field-level practice, is not just an aspiration for the CASH Coalition; it is fast becoming one of our core strengths. Accelerating learning and knowledge diffusion help our members move faster, smarter, and more collaboratively to drive smallholder-led solutions and systems change.

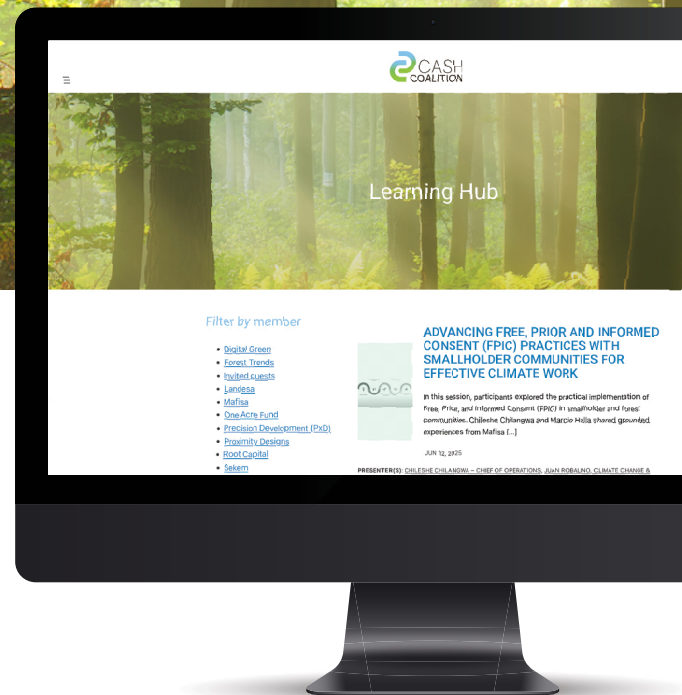
CASH promotes peer-to-peer learning through a structured collaborative exchange. At the heart of this are regularly convened learning sessions, which bring together members and invited guests (primarily sector experts) to share practical experiences, surface operational challenges, and develop solutions rooted in smallholder regenerative agriculture and climate action. Thanks to the reach, credibility, and real-world impact of our membership, the Coalition is developing a reputation as a trusted convenor, an asset we actively leverage to promote learning and field-based collaboration.

These learning spaces sharpen member capabilities, generate new ways of thinking, and build the connective tissue of a strong, values-aligned coalition. Peer-to-peer learning is not merely a means for information exchange; it enhances the adaptive capacity of member organizations while strengthening the Coalition's collective intelligence. Members consistently cite peer learning as a cornerstone of the Coalition's collaborative culture and a key driver of organizational growth.

Peer-to-peer learning sessions serve four key purposes:

- **KNOWLEDGE EXCHANGE:** Members and expert guests offer firsthand insights into what is working – and what is not – across diverse geographies and operational models. This fosters a dynamic flow of actionable intelligence that directly supports informed strategic partnerships, project and program design, implementation, and scaling.
- **COMMUNITY AND FIELD-BUILDING:** By creating a trusted space for open dialogue, CASH strengthens its network and the broader field of smallholder agricultural, climate action, and livelihoods development. Members build relationships, share resources, and collectively work to troubleshoot common challenges.
- **INNOVATION AND ACCELERATION:** Exposure to a range of approaches and tools enables members to more rapidly assess, adapt, adopt, and iterate climate and regenerative solutions. This exchange reduces redundancy, catalyzes learning curves, and accelerates the adoption of high-potential practices such as regenerative inputs, financing models, or tech-enabled services.
- **POLICY AND ADVOCACY IMPACT:** Lessons from peer learning sessions feed directly into CASH's policy engagement, anchoring advocacy efforts in field experience, and amplifying the voices and priorities of smallholder communities.

We make session recordings, presentation decks, and related materials [accessible on our website](#), enabling ongoing access to the knowledge generated within the coalition. This repository of collective learning supports the broader dissemination of knowledge at the field level and fosters the cross-pollination of ideas, and reinforces our commitment to an informed and collaborative ecosystem that serves smallholder communities.



PEER-TO-PEER KNOWLEDGE EXCHANGES

[Key Trends in the Voluntary Carbon Market with Forest Trends](#)

Forest Trends presented key findings from their 2025 State of the Voluntary Carbon Market report, highlighting a sharp decline in REDD+ project value, rising demand for removals and agroforestry, and increasing scrutiny of credit quality, offering critical insights for smallholder carbon project development.

[Advancing Free, Prior and Informed Consent \(FPIC\) Practices with Smallholder Communities for Effective Climate Work \(2025\)](#)

Mafisa and Forest Trends shared field-based experiences with FPIC, followed by Landesa's 10-step FPIC framework to guide community-centered project engagement and improve shared approaches.

[Monitoring & Evaluation in Carbon and Climate Finance Projects \(2025\)](#)

Featured tools like RFID/GPS and remote sensing to enhance monitoring in livestock and regenerative agriculture (Proximity Designs & Mafisa).

[USAID Funding Cuts and Emergency Finance Dialogue \(Member-only - not posted to website\) \(2025\)](#)

Addressed urgent challenges from USAID funding cuts, focusing on bridging finance, unfinished programs, and staff wellbeing.

[Improving Agricultural Extension for Regenerative Agriculture and Climate Action \(Member-only - not posted to website\) \(2025\)](#)

A closed session exploring cost-effective, scalable models for smallholder adoption of regenerative practices, combining tech tools, field agents, and behavior change strategies.

[Enhanced Rock Weathering \(ERW\) \(2024\)](#)

Cross-regional member insights on applying ERW practices in smallholder contexts across Africa, South Asia, and Latin America.



Insights from CASH-convened fora directly influenced Root Capital's expansion from one to four smallholder-focused climate solution partnerships, now providing advisory and financing for technologies such as biodigesters, irrigation, and organic soil amendments in Kenya and Uganda. These efforts are contributing to the development of a new Root Venture facility, which aims to scale climate finance for smallholder communities through agri-SME partners.



photo credit Root Capital

[Financing Regenerative Agriculture \(2024\)](#)

Presented innovative financing mechanisms, such as blended capital to overcome funding barriers to regenerative transitions (Rex Raimond, TIFS).

[Land Rights and Carbon Markets \(2024\)](#)

Landesa shared FPIC processes and land tenure safeguards essential to ethical carbon project implementation.

[Carbon Readiness for Africa's Restoration Champions \(2024\)](#)

World Resources Institute's TerraFund overviewed support systems for carbon project capacity-building across African partners.

[Remote Sensing for Smallholder Climate Work \(2024\)](#)

One Acre Fund demonstrated how satellite data informs agroforestry management and adaptive lending.

[Artificial Intelligence for Regenerative Agriculture \(2024\)](#)

Digital Green showcased the Farmer.Chat tool, an AI-enabled chatbot to improve advisory delivery to farmers.

[Work and Trials on Regenerative Agriculture \(2023\)](#)

One Acre Fund shared practical insights on soil health practices such as conservation agriculture and intercropping.

[Scaling Regenerative Farming in Egypt \(2023\)](#)

SEKEM detailed its strategy to reach 40,000 farmers through biodynamic farming and carbon certification.

[Net Zero Commitments & Insetting \(2023\)](#)

Root Capital critiqued current insetting strategies and emphasized transparency and real emissions reductions.

[Biological Products for Regenerative Agriculture \(2023\)](#)

Proximity Designs presented its successful integration of Trichoderma biopesticide to boost yields and reduce agrochemical use.

[Equitable Payments for Ecosystem Services \(2023\)](#)

Landesa emphasized secure tenure and community engagement as prerequisites for benefit-sharing in carbon markets.



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FUNDERS AND PARTNERSHIPS

