

Matan Feder

Sr.Product designer UX/UI 10+ Years of Experience

As with everything I always look for how it can be improved.
User experience is an integral part of my day to day life.
With lots of love for design and strategy, every day is a challenge for me to find something new.

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Experience

May. 2025 - As of now

Lead Product Design Milestone

Milestone (mstone.ai) is an analytics and observability platform designed to help engineering organizations measure and maximize the Return on Investment (ROI) of their Generative AI tools.

September. 2021 - February. 2025

Head of product design puls

puls is a B2C company in the world of home services.
Ongoing management of the entire user experience and close Working alongside developers department and general management of the entire design system

March. 2020 - September. 2021

Product designer Herolo system

Construction and work processes and design in complex systems.
Dashboard design for Datorama (salesforce),Microsoft and more. Working in developers and QA.

July. 2018 - January. 2020

Product designer Matrix global

In the Matrix Company studio. Specializes in leading large clients and designing complex interfaces

January. 2015 - May. 2018

Head of design InfoBridge

Development and Director of the PR department and managing the entire digital marketing and social networks websites design for the company and the departments and building an ongoing design for all the digital publications in a high-tech firm engaged in Affiliate Marketing

Skills

Figma
Sketch
Adobe tools
Google analytics
Vibe coding
Cursor
GenAI tools

Education

2018-2019

Product designer UX/UI

Studio 6b

2015-2016

A graduate of "Marketing Strategy"

Bezefer (Advertising companies' buzzer)

2014-2017

BA in Advertising and Marketing

Ono Academic College

Language

Hebrew (Native)
English (professional level)