

Giada Tanzi

Product Designer

PROFILE

I am a **Product Designer** with a degree in Visual and Innovation Design. In design, the key thing for me is to solve problems by balancing functionality and aesthetics. My passion is mobile apps but I currently do UI Design for what are websites, applications, management.

I am becoming an expert in the art of not upsetting developers, but I still need to perfect the complicated equation of finding the perfect balance between creativity, feasibility, and time.

Portfolio

giadatanzi.com

Contact

giadatanzi1@gmail.com
Italy

EXPERIENCE



Product Designer – Humans.tech

May 2023 – Today

I am responsible for creating web and mobile products that are aesthetically appealing but have a human-first approach at their core to ensure effective and impactful products for the end user. Working in cross-functional teams allows me to combine skills with Content Designers and Developers to be able to achieve feasible but high-value solutions. The prototyping phase makes interaction with elements intuitive and helps me understand, before the development phase, whether usability reflects expectations.



UI/UX Designer – Iperdesign Srl

Feb 2022 – Mar 2022

During my internship, I was responsible for making websites for small local businesses and worked on the internal design system.

Socials

[LinkedIn](#)

[Instagram](#)

Industry knowledge

Product design

Wireframing

Prototyping

Planning

Research

Visual design

Design system

EDUCATION

Specialisation course for the figure of the Service Designer

Umana S.p.A. & BPER Banca / Feb 2023 – Mar 2023

Master degree in Visual and Innovation Design

Rome University of Fine Arts / Nov 2020 - Oct 2022

Bachelor's degree in Disegno Industriale L-4

La Sapienza Università di Roma / Oct 2017 - Jul 2020