

Hamza Hussain

Product & UI/UX Designer

 Portfolio  hamzahussaininfo@gmail.com  03300252111  LinkedIn

PROFILE

Results-driven Product & UI/UX Designer with 2.5+ years of experience delivering end-to-end design for web platforms, mobile apps, and enterprise digital products. Deep expertise in Figma, Atomic Design systems, component architecture, and developer handoff. Currently contributing to high-growth, venture-backed digital products. Proven ability to own complex user flows and information architecture while maintaining brand consistency across large product portfolios. Comfortable working within Agile teams and across cross-functional stakeholders.

PROFESSIONAL EXPERIENCE

Associate Product Designer, Fleekbiz  December 2025 – Present

- Engaged with multiple high-quality digital products simultaneously, designing user flows, building component libraries, and establishing design systems for new products from the ground up
- Coordinating closely with product and engineering teams, translating requirements into clean, buildable designs quickly
- Solving real world problems and refining UI across multiple products while delivering quickly under tight timelines
- Actively using AI tools, including Claude, to cut down design time and move faster without compromising quality

UI/UX & Brand Designer, wpexperts.io  May 2024 – December 2025

- Created a full brand identity and design guidelines used across 35+ digital products in the WooCommerce, Shopify, and Jira ecosystems
- Led the UI/UX redesign of multiple products including License Manager, Payment Plans, and User Approval, and designed dashboards for additional products
- Owned the full redesign of the WPExperts website and contributed to the redesign of the Objects (parent company) website
- Sole designer for all marketing output — blog graphics, illustrations, social media posts, LinkedIn carousels, and seasonal campaigns

UI/UX Designer, Rootlet Solutions  December 2023 – May 2024

- Designed web and mobile interfaces in Figma, from wireframes through to high-fidelity prototypes
- Built user flows, user personas, and information architecture based on user research
- Worked directly with developers during handoff to make sure designs were implemented correctly

UI/UX Designer Intern, Appegma Software House August 2023 – October 2023

- Designed web and mobile interfaces during a fast-paced internship
- Collaborated with developers to check feasibility and support smooth implementation

SKILLS

Design Disciplines: Product Design, UI/UX Design, Interaction Design, Atomic Design Systems, Component Architecture, Prototyping, Wireframing, User Research, Usability Testing, User Flows, Information Architecture, UX Audits, Brand Identity Design

Design & Development Tools: Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop, Framer, AI-powered Design Tools, HTML, CSS, JavaScript

Soft Skills: Cross-Functional Collaboration, Agile Workflows, Creative Problem Solving, Detail-Oriented, Adaptability

EDUCATION

Iqra University [🌐](#), *Bachelor of Media Studies (Advertising)* October 2025 – Present

Relevant coursework: Client Service & Account Management, Fundamentals of Design, Operation Research, Product Management — directly applicable to my career