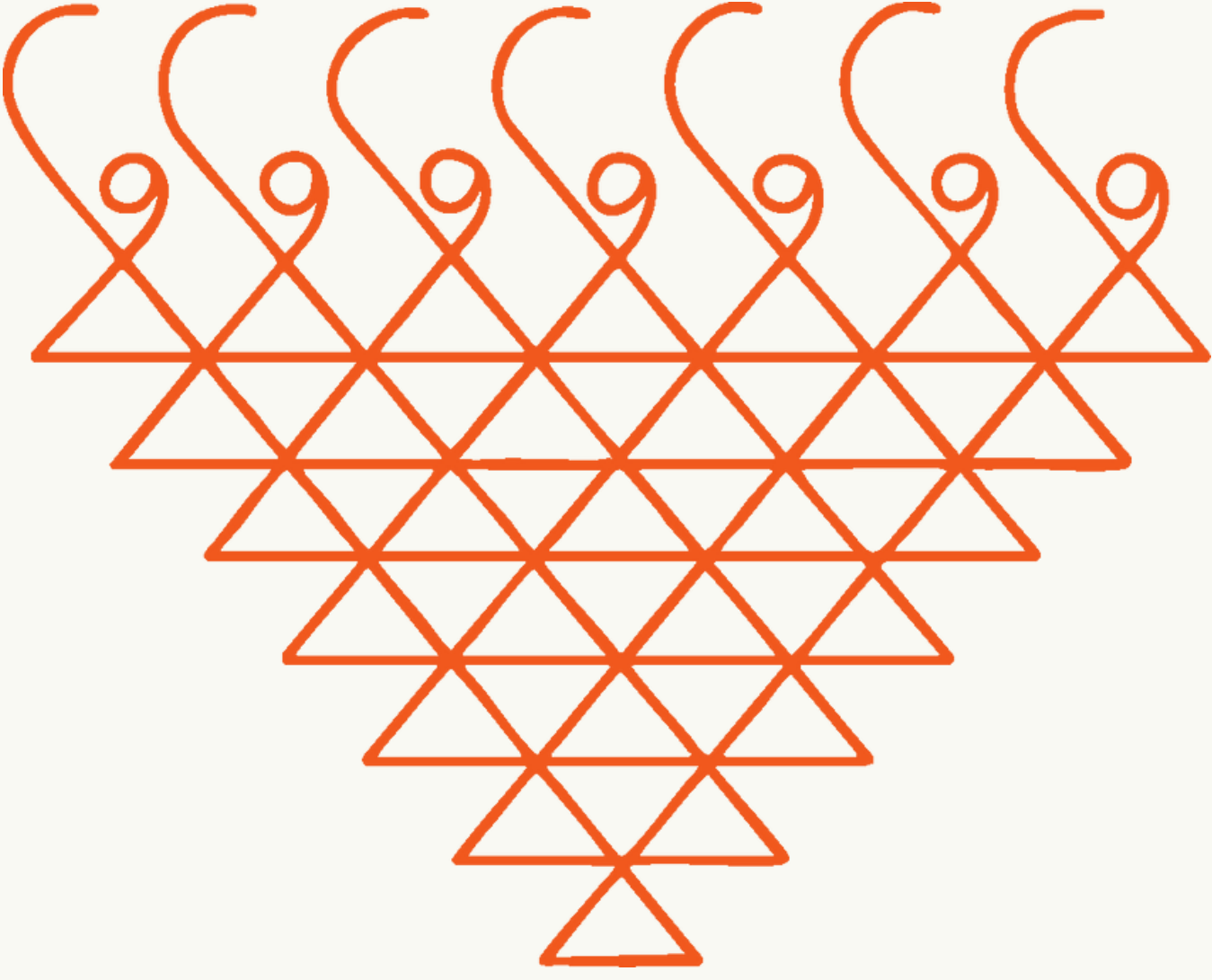


A NEW KIND OF DESIGN SCHOOL

Built For Tomorrow's Creators







**युक्तिः कल्पतरुस्तस्य,
नास्ति यस्य विचारणा।**

"Creativity is your magic tree – with imagination and fresh ideas, skills and designs truly flourish. Let your creativity bloom and shape your unique vibe."

Our Mission

To equip fearless creators with the skills, mindset, and industry expertise to disrupt, innovate, and lead in the world of design.

At ADI, we don't just teach design, we engineer game changers.



Our Vision

To be the global hub where bold ideas take shape, where creativity meets technology, and where the future of design is written by those who dare to break the mold.

We don't follow trends,
we create them.



**“When they say
the sky's the limit
to me that's really
True.”**

– Michael Jackson

**Inspiration comes in all forms –
from moonwalks to moodboards.**

**At ADI, we believe every idea starts
with bold imagination.**



Our

Creative

Programs

- Diploma in Fashion Design
- Diploma in Interior Design

Diploma in Fashion Design

TURN FABRIC INTO IDENTITY. IDEAS INTO INFLUENCE.

Diploma in Fashion Design

This isn't your typical fashion course. It's a bold, immersive experience for those who think differently, dress fearlessly, and dream big. In just one year, you'll master the skills to design, brand, and build a fashion identity that's unapologetically yours.

You'll move from your first sketch to your final runway pitch with confidence. ADI equips you with the tools, the mindset, and the platform to make your mark.



Semester 1: Build Your Creative Core

Design Decode

Understand design principles, sketch fashion ideas, and build visual stories with colour theory and mood boards.

Sew Lab

Learn precision in stitching and garment-making through pattern cutting, sewing techniques, and finishing methods.

Fabric Sense

Explore textiles through swatching, fibre analysis, dyeing methods, and tactile experimentation.

Style & Presence

Cultivate a confident and polished image through personal grooming, fashion etiquette, and wardrobe styling.

Speak to Lead

Strengthen communication through presentations, fashion critiques, and storytelling in design reviews.

Design Thinking Bootcamp

Approach fashion with innovation by solving design problems and developing critical thinking.

Digital Design Studio I

Dive into Adobe Illustrator for fashion flats and digital sketches to visualise your ideas professionally.

Mini Collection & Review

Present your first capsule collection and receive guided feedback to sharpen your creative direction.

Semester 2: Build Your Brand & Career

TrendScape

Explore global fashion trends, retail strategies, and how consumer psychology shapes the market.

Identity Lab

Conceptualise and build your personal fashion brand — from logo to language to market positioning.

Reel Impact

Create a consistent digital brand using Instagram, content planning, and strategic storytelling.

Fashion Startup Studio

Learn the essentials of running a fashion business: costing, sourcing, pricing, and vendor management.

The Creator's Voice

Write compelling brand bios, design narratives, and campaign captions that connect with audiences.

Sustainable Fashion Futures

Understand ethical design, circular fashion, and how to implement sustainability into your collections.

Digital Design Studio II

Advance your digital toolkit with print design, layouts, and lookbook formatting.

The Grand Reveal

Showcase your final fashion collection and pitch your brand in a live jury presentation.

What You Graduate With

Your Fashion Brand Blueprint

Learn how to conceptualise, position, and launch your own brand — creatively and strategically.

Designer Garment Collection

A cohesive and professional-grade capsule collection, fit for fashion shows and portfolios.

Digital & Print Portfolio with Professional Lookbook

A versatile presentation package of your work, ready for recruiters, collaborations, and further studies.

What You Graduate With

Media-Ready Personal Brand Identity

From social content to portfolio site to PR kit — build a presence that works across platforms.

Presentation & Pitching Excellence

Gain confidence and clarity in interviews, client pitches, and fashion business conversations.

Unique Program Highlights

- Weekly Style & Grooming Labs
- Monthly Industry Expert Fashion Talks
- Quarterly Live Industry Visits to studios and shows
- Brand Mentorship Clinics with fashion entrepreneurs
- A Final Jury Showcase judged by real fashion professionals



Career → Prospects

**"Style is not about trends,
it's about how you express
yourself."**

– Rachel Zoe



This course is ideal for creative minds who want to become:



Fashion Designers

create collections and build your label



Stylists & Image Consultants

shape visual identities with style



Fashion Entrepreneurs

launch your own fashion venture



Fashion & Lifestyle Content Creators

style, share, and influence



Brand Creators

build labels with voice, vision, and impact

Diploma in Interior Design

TURN SPACE INTO

EXPERIENCES.

Diploma in Interior Design

This course isn't about decorating rooms — it's about giving them meaning. In one practical and inspiring year, you'll learn to shape homes, cafés, offices, and more — blending style, function, and culture with intention. From how light affects mood to how to pitch your ideas to clients, you'll build the skills that make you not just creative — but professional.

At ADI, you'll learn by doing — with real tools, real projects, and mentors who bring out your best. Because here, interior design isn't just a subject. It's your path to shaping the spaces — and the future — you believe in.



Courses

Semester 1: Build Your Design Mindset & Core Skills

Design Principles & Visual Thinking

Understand core design foundations including balance, contrast, and spatial harmony.

Technical Drawing & Drafting

Learn 2D drawing techniques by hand and in AutoCAD for plans, elevations, and sections.

Style & Presence

Master grooming, posture, and fashion etiquette to represent your creative identity professionally.

Speak to Present

Improve your communication with design vocabulary, peer critiques, and idea pitching.

Colour Theory & Emotional Design

Discover the psychological and sensory impact of colour.

Design Thinking Bootcamp

Cultivate creativity through idea generation and problem-solving exercises.

Digital Tools I: AutoCAD

Create precise 2D layouts digitally.

Mini Studio Project I: Residential Space Design

Design a functional and inspiring home interior and present it with confidence.

Semester 2: Shape Your Brand, Present Your Voice

Space Planning & Client Briefing

Learn how to approach ergonomic space planning and handle real-client simulations.

Furniture Design & Styling

Design and narrate furniture that reflects purpose, comfort, and beauty.

The Creator's Voice

Develop brand bios, tone of voice, and writing for project documentation.

Digital Tools II: SketchUp + Revit

Build immersive 3D models and walkthroughs of your interior spaces.

Reel Impact: Portfolio & Online Identity

Curate your Behance/LinkedIn and portfolio site with your best work.

Speak to Lead: Final Presentation Skills

Refine your voice, body language, and storytelling to present to juries and clients.

Studio Project II: Commercial Space Design

Complete a complex design pitch for a real-world interior space.

The Grand Review

Live jury with industry professionals scoring your design, presentation, and branding.

What You Graduate With

Design Portfolio

A professional showcase of residential and commercial projects.

Technical Fluency

Skills in AutoCAD, SketchUp, and Revit.

Verbal & Visual Confidence

Strong presentation and design pitching skills.

What You Graduate With

Personal Brand Identity

A media-ready profile with portfolio and digital presence.

Creative Thinking Mindset

Trained to ideate, analyse, and innovate in interior design.

Unique Program Highlights

- Weekly Grooming & Style Labs
- Monthly Design Thinking & Communication Workshops
- Industry Expert Talks + Site Visits
- Studio Mentorship Sessions
- Final Jury + Brand Pitch Showcase



Career → Prospects

"Design is not just what it looks like. Design is how it works."

– Steve Jobs



This course is ideal for creative minds who want to become:



Weekly Grooming & Style Labs

Build professional presence with posture, dress, and confidence.



Monthly Design Thinking & Communication Workshops

Sharpen your creative problem-solving and presentation voice.



Industry Expert Talks + Site Visits

Learn directly from interior professionals and explore real sites and studios.



Studio Mentorship Sessions

Refine your design direction through guided feedback with faculty and visiting experts.

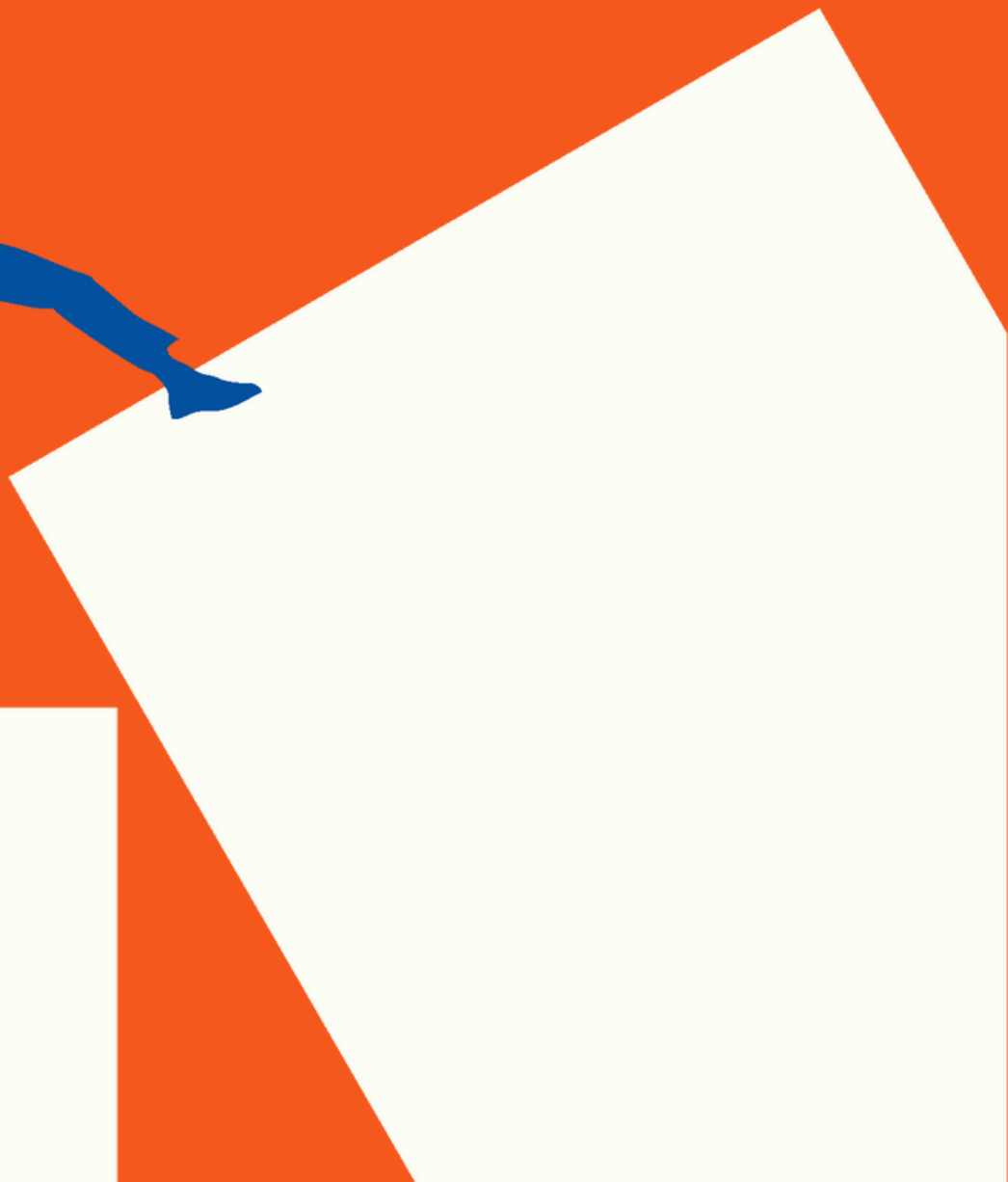
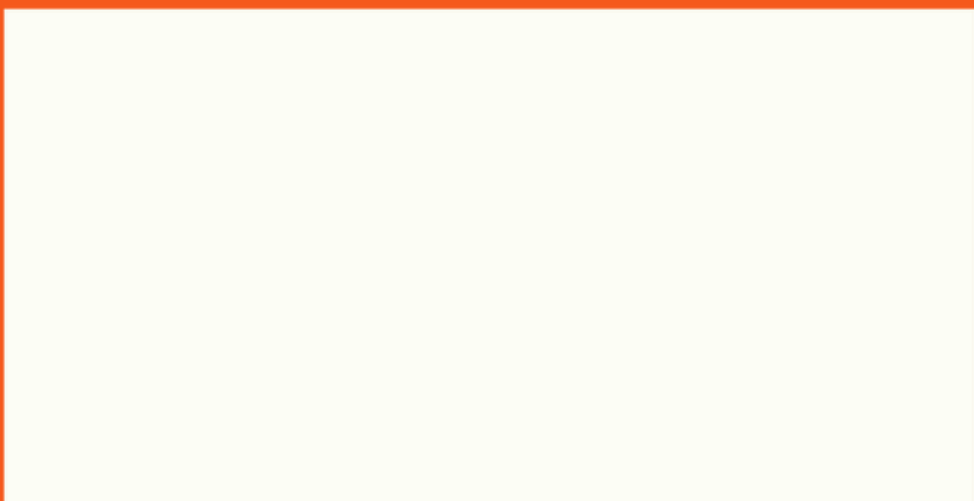


Final Jury + Brand Pitch Showcase

Present your project and personal brand to a live panel of industry experts.

Placements Highlights

Placements Highlights



We don't just get you a job, we get you the career of your dreams.



Industry Collaboration

We work with top brands, designers, and firms to offer you direct placement opportunities.



Internships

Gain real-world experience through internships at leading fashion houses, interior design firms, and agencies.

We don't just get you a job, we get you the career of your dreams.



Job Assistance

Our career services team works tirelessly to connect you with potential employers and guides you through the entire process—from interviews to portfolio development.



Alumni Network

Leverage our global alumni network, a group of successful designers, entrepreneurs, and leaders who are always looking to mentor and hire ADI

Student Development

"Design is the silent ambassador of your brand."

Our career services team works tirelessly to connect you with potential employers and guides you through the entire process—from interviews to portfolio development.



Student Development

Personalised Mentorship

Work closely with mentors who get your vibe and guide you in the right direction.

Skill Building

Learn to manage time, lead projects, and speak with confidence — all the stuff that matters in the real world.

Showcase Events

Take your ideas live. Exhibit your work at shows, pop-ups, and client projects that get you seen.

Creative Freedom

Break the rules, try bold ideas, and build a style that's unapologetically yours.

Global Exposure

Be part of design workshops, creative collabs, and internships that connect you with the world — not just your classroom.

Infrastructure

Infrastructure

Facilities



Design Studio



Fabric Library



Workshops




Computer Lab



Showcase Spaces





"An empty room
is a story waiting
to happen, and you
are the author."

– Charlotte Moss



Eligibility and Entrance Process

“The people who are crazy enough to think they can change the world are the ones who do.”

We believe in empowering creative minds, no matter where they come from. Our eligibility criteria and entrance process are designed to ensure that the best and brightest join our programs. Here's how you can become a part of ADI:

Fashion Design



Eligibility Criteria

A passion for fashion and a creative mindset.

A candidate must have a 10+2 or equivalent qualification



Entrance Process

Personal Interview

Interior Design



Eligibility Criteria

A love for spaces and a strong sense of aesthetics.

A candidate must have a 10+2 or equivalent qualification



Entrance Process

Personal Interview

Why ADI?

Why ADI?

- **Expert Faculty**
- **Industry Exposure**
- **Global Opportunities**
- **Cutting-Edge Facilities**
- **Innovation-driven**
- **Entrepreneurial Mindset**



LET'S GO

Start your Journey



Get in touch, and start creating!

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email

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