

Playground Gives Educators More Time for What Matters Most

Built for educators who want to focus more on children, families and learning.

Alongside care and education, teachers are responsible for daily reports, sign-in/sign-out, incident logs, family communication, lesson planning – **the list never ends**. That busywork is also one of the biggest quiet drivers of staff burnout and turnover, which shows up on a director's desk as hiring costs and coverage gaps.

When your admin is sorted...

Teachers get their time and energy back for the young people they work with – and directors get a staff that's less burnt out, better documented, and easier to keep.

Playground can help with:



Attendance: Digital check-in/out with playdate and carpool support, all recorded under a child's profile.



Family Communication: Facebook-style feed for announcements and updates (eg nap time) and individual family messaging.



Lesson Plans: Create your own activities, lesson plans and long-term schedules in your Teacher Dashboard.



Compliance & billing: Documentation, licensing records, and automated split billing – organized and audit-ready, minus the spreadsheet marathon before a site visit.



Enrollment & waitlist: Built-in CRM and lead tracking mean fewer families falling through the cracks between "interested" and "enrolled."

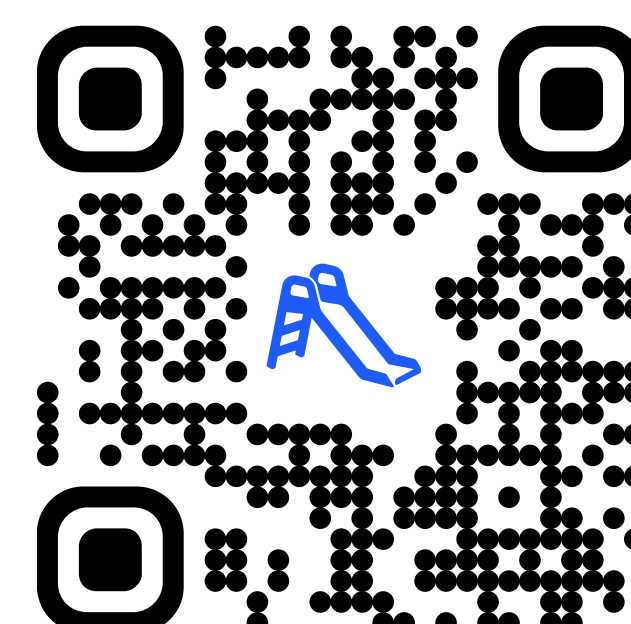
Curious about what it looks like to work smarter, not harder?

tryplayground.com/demo



See why 5,000+ programs switched to Playground.

Scan the QR code or visit us at: www.tryplayground.com/why-playground



All of your doubts about new software, answered.

The common concerns we hear from Directors who are thinking about new software:



"We already have a system."

Most programs we talk to started on another software too – and most have quietly bolted on two or three extra tools to cover what those platforms don't do (CRM, payroll, unified billing). Playground replaces the patchwork with one login, not another tool to add to it.

"It'll cost more than what we have."

Add up what you're actually paying today – platform fees, a separate payroll tool, processing fees, a CRM you don't have. Most programs find the "cheaper" option isn't cheaper once everything's accounted for. We'll show you the real side-by-side.

"Our staff already know our current system – why retrain?"

Fair concern, and it's exactly why Playground is built the way it is. Teachers are typically logged in and comfortable the same day – no multi-day training, no dread. That's the whole point: less time in the software, not more.

"We're not sure it's the right time."

There's rarely a "right time" to fix a burnout problem – it usually gets more expensive to wait. A 30-minute demo costs nothing and shows you exactly what switching would look like for your team, on your timeline.

"We're mid-contract with another provider."

No problem – most demos are exploratory, not a decision to switch today. Seeing what's possible now means you're ready to move the moment your contract allows it, instead of starting the research from scratch later.

"How do we know it'll actually work for a program like ours?"

That's exactly what the demo is for – it's built around your program's size, staffing, and billing mix (subsidy, private-pay, or both), not a generic walkthrough.

See Playground in action with a Free Demo

Scan the QR code or visit us at: www.tryplayground.com/why-playground

