

MAYANK KUMAR

Product Designer (UI/UX)

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SUMMARY

Product Designer focused on designing clear, usable, and execution-ready digital experiences for web and mobile products. Experienced in wireframing, interaction design, prototyping, usability testing, and design systems using Figma. Strong interest in AI-enabled products, workflow-heavy interfaces, and user-centered product design. Comfortable collaborating with product managers and engineers to translate requirements into structured, scalable interfaces.

SKILLS

UX & Product Design

Wireframing, User Flows, Interaction Design, Prototyping, Usability Testing, Information Architecture, Responsive Design, Accessibility (WCAG), Design Systems, Component-Based Design, User-Centered Design

Tools

Figma, Framer, Google AI Studio, Google Stitch, Cursor, Claude Code

AI Product Design

Human-AI Interaction, AI-assisted Design Workflows, Trust & Transparency Patterns, Conversational UX, Interaction Design, Data Visualization

Collaboration

Cross-functional Collaboration, Design Handoff, Iterative Design, Feedback-Driven Design, Problem Solving, Systems Thinking

Frontend

HTML5, CSS3

WORK EXPERIENCE

Candikaar - Visual Brand Design Intern

Dec 2025 – Feb 2026

- Designed 20+ campaign and website assets across Christmas, New Year, and Valentine's Day launches for a premium D2C candle brand
 - Created website hero sections and promotional visuals optimized for seasonal marketing campaigns
 - Supported product shoot planning through composition references and visual direction aligned with the brand's luxury visual system
 - Designed social media creatives for product promotions while maintaining consistency across web and social touchpoints
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PROJECTS

VITALS - Confidence through Transparency 2026
Independent UX Case Study | Figma, Framer

- Designed an AI health response interface that communicated certainty levels, reasoning summaries, and next-step guidance before user action
- Created wireframes, user flows, and interactive prototypes focused on reducing ambiguity in high-stakes health scenarios
- Applied visual hierarchy, information prioritization, and trust indicators to help users better evaluate AI-generated responses
- Tested and iterated interaction patterns to improve clarity, comprehension, and confidence in AI-assisted decision making

FINO - Financial Awareness for First-time Earners 2026
Independent UX Project | Figma, Framer

- Designed a habit-first money tracking experience for students, freelancers, and first-time earners managing irregular financial routines
 - Conducted competitor analysis across budgeting and finance apps to identify usability gaps and onboarding friction points
 - Developed onboarding flows tailored to different financial behaviors, goals, and income patterns
 - Created wireframes, mobile-first interfaces, and user flows focused on simplifying manual expense tracking
 - Iterated interface decisions based on user pain points related to financial overwhelm and tracking consistency
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EDUCATION

B.Tech in Artificial Intelligence & Machine Learning 2022 – 2025
Vivekananda Institute of Professional Studies, Delhi | 74%

Diploma in Computer Science

2019 – 2022

Accurate Institute of Management & Technology, Greater Noida | 71%

CERTIFICATIONS

Google UX Design Professional Certificate - Coursera x Google

July 2025

Figma UI/UX Advanced Course - Udemy

Dec 2025