HELLO, MY NAME IS

MARIO ROCCHI

Responsgatan 18, Stockholm - Sweden

mrocchi88@gmail.com

+46 73-651 3297

WORK EXPERIENCE

From Jan 2022 to Present

SENIOR PRODUCT DESIGNER

Klarna

I'm the lead designer of the App Settlement team, part of the Payment Methods domain. Out team focus on providing a smoooth, flexible and personalized way for customers to settle debt within Klarna - no matter who they are or what they've bought.

From Aug 2021 to Dec 2022

SENIOR USER EXPERIENCE DESIGNER

Walmart (Via Zemoga)

I work on one of the biggest Walmart's project. The redesign of their new omnichannel experience that allows customers to seamlessly shop both online and in-store.

Projects such as Cart, Checkout, Returns, Post- Transaction, New Walmart membership, and Store Maps experience are part of this.

From Aug 2017 to Mar 2020

SENIOR PRODUCT DESIGNER

Hello Insight

I lead all the work related to the user experience and user interface of our platform and website. Following a User-Centered approach, I had the opportunity to work closely with PM, Developers, analysts, and other stakeholders.

From Dec 2017 to Aug 2019

LEAD PRODUCT DESIGNER

Venturit Inc.

I started as a solo-designer, leading different types of client-projects in different verticals such as healthcare, education, e-commerce, travel, music, and new platforms. I got promoted to Lead Designer and I was in charge of building a multidisciplinary design team, focused on digital design and I had to screen candidates and put together a team with designers with different expertise.

I was also in charge of creating a documented internal design process, and improve the communication/transition with the developers.

EDUCATION

Feb 2020

HUMAN-COMPUTER INTERACTION

IDF

January 2018

CERTIFIED UX-PM

UXalliance

From 2007 to 2011

BACHELOR OF GRAPHIC DESIGN

Univerdidad Autónoma del Caribe

December 2013

THE PERFECT UI/UX

HackDesign

PERSONAL SKILLS

- Great Team Player
- Passionate about what I do
- Stay humble

- Fast / easy to learn
- Never stop learning
- Quality over quantity

PROFESSIONAL SKILLS

Design

Figma

Sketch

InVision

Zeplin

User Testing

Prototyping

Coding

HTML   Basic

CSS   Basic

HOBBIES & INTEREST

Design   Movies   Music   Coffee

Tech   Soccer   Video Games   Travel