FIA ZHANG



UX/UI I Visual Designer

CONTACT EXPERIENCE

- i fiazhang.com
- 415-755-0756
- jangyungbi@gmail.com
- Madison.WI

SKILLS

- · User interface design
- · User experience design
- · Visual design
- Usability testing
- Responsive web design
- · Front-end development

PROGRAM

- Fiama
- Adobe Illustrator
- · Adobe Photoshop
- · Adobe In Design
- Adobe AfterEffects
- Adobe Animate
- WordPress
- Webflow
- · Visual Studio Code
- Procreate

LANGUAGE

- English
- · Chinese
- Korean

VoiceOut **UX/UI Designer(Part-time)**

October 2024 - Present

Nevada, Remote

- •Design intuitive, engaging user interfaces and user experiences.
- •Collaborate with Research and Development to enhance **product design**.
- ·Contribute creative ideas to improve user experience and interface design.

Freelance Digital Designer

February 2023 - April 2024

Madison, WI

- •Designed and developed responsive websites for client Sense Mind & Body.
- ·Boosted Letrio Ramen's Instagram following to 500 within a year while crafting **poster**, **menu**, and **content designs**.
- •Provided visual design and illustration services for various small businesses.

The SMC Group **Account Executive**

April 2019 - October 2020

Seoul, Korea

- ·Managed social media ad campaigns with a focus on performance analysis.
- ·Collaborated with designers to bring creative concepts to life.
- •Provided Korean to Chinese translation, ensuring cross-cultural accuracy.
- ·Strengthened attention to detail, teamwork, and communication skills.

EDUCATION

Madison Area Technical College

August 2022 - May 2024

Madison, WI

Associate Degree

Web and Digital Media Design

Yonsei University

March 2015 - February 2019

Seoul, Korea

Bachelor's Degree

Mass Communication