

Nicholas Lin

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Portfolio: www.nalproductions.com

Professional Summary

Multimedia producer with 5+ years of experience creating content that highlights the real-world impact of organizations and communities. Experienced managing the full production lifecycle from story development and interviews through editing, motion graphics, and distribution.

Skilled at translating complex human experiences into concise, compelling narratives for digital audiences, advocacy campaigns, and community engagement. Advanced user of Adobe Premiere Pro, After Effects, and DaVinci Resolve with extensive experience producing interviews, documentary-style content, and high-volume, short-form videos.

Work Experience

Milwaukee Repertory Theater — Videographer and Editor

Milwaukee, WI | 2024 – Present

Drive ticket sales, audience engagement, and brand awareness by producing interview-driven video content, short-form storytelling segments, and digital media campaigns highlighting artists, productions, and community engagement initiatives.

- Conduct and film 50+ interviews per season, shaping conversations into concise narrative videos and social media segments.
- Produce short-form content for Instagram, Facebook, and digital ad campaigns to drive ticket sales and community engagement increasing our Facebook views by 86.05%, three-second views by 186.09%, content interaction by 46.5818%, watch time by 181.851%, and organic views by 33.7811% from the 2024-25 season to the 2025-26 season.
- Collaborate with marketing leadership to identify storytelling opportunities that highlight the impact of productions and community programming.
- Edit testimonial-style interviews with Tony Award–winning actors, Pulitzer Prize–winning playwrights, and Obie Award–winning directors.
- Analyze audience engagement metrics using Meta Business Suite and Google Analytics to optimize video performance and audience reach.
- Produce multi-camera archival recordings of theatrical productions including color grading, audio mixing, and final delivery.
- Create motion graphics and animated assets using After Effects, Blender, and DaVinci Fusion.
- Manage and modernize a 200+ TB media archive, improving accessibility and long-term organization of digital assets.
- Deliver high-quality edits under 24-hour turnaround timelines.

Freelance Videographer and Sound Engineer

Chicago & Milwaukee | 2023 – Present

Provide video production, editing, and livestream services for arts organizations and community-focused nonprofits.

- Edit promotional, documentary, and performance content for digital distribution and social platforms.
- Produce professional audition recordings, livestream events, and marketing videos.
- Research and invest in the latest professional-grade video and audio equipment while also keeping a finger on the pulse of my community's needs.

Northwestern University — Production Assistant

Evanston, IL | 2022 – 2023

Provided technical production support for major musical performances and recording sessions.

- Assisted with live sound engineering for choirs, orchestras, opera productions, and jazz ensembles.
- Managed microphone placement, digital mixers, and amplification systems for professional performance environments.
- Supported production teams in high-pressure live performance settings.

Peckham Media Productions — Field Engineer/Editor

Chicago, IL | 2021 – 2025

Produced and edited video content for arts organizations, educational institutions, and live events.

- Produced livestream events and performance recordings for organizations including TEDx Wrigleyville and Chicago Public Schools.
- Edited long-form archival recordings and short social clips for marketing and engagement.
- Developed internal workflows for video capture, audio recording, live streaming, and post-production pipelines.

Skills

Production

- Cinematography
- Sound Engineering
- Photography
- Lighting
- Live event coverage
- Conducting interviews

Content Strategy and Marketing

- Content planning and campaign development
- Digital storytelling and brand messaging
- Audience engagement strategy
- Social media video production

Software

- Adobe Premiere Pro
- After Effects
- DaVinci Resolve
- Blender
- DaVinci Fusion
- Photoshop
- Audition

Analytics and Platforms

- Google Analytics
- Meta Business Suite
- Vimeo and YouTube hosting
- Digital asset management

Portfolio

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Education

Northwestern University

Bachelor of Music — Voice & Opera

Minor in Theatre

GPA: 3.85