

Jayashankar Majhi

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Sr. Graphic Designer | 5+ Years | SaaS | Web & Mobile UIUX Design

I transform complex ideas into impactful designs that elevate brand identity and engage audiences across web, mobile, marketing, and branding.

Experience

Sr. Graphic Designer

Gravity Engineering Services Pvt. Ltd

Aug 2025 - Jan 2026

- Boosted social media engagement by over **3x** through creative design optimization and audience-focused visuals.

Graphic and UIUX Designer

Edusys Services Pvt. Ltd

Jan 2023 - Aug 2025

- Led social media branding and marketing creatives, maintaining visual consistency across digital touchpoints.
- Worked on user interface of B2B SaaS tool **Vabro**, and optimized the dashboard UX, leading to a **30%** reduction in user journey from home page to task board and a **20%** increase in task completion rates.
- Successfully designed and delivered a full-scale website, ensuring responsive design, intuitive navigation, and alignment with brand identity.

Graphic Web Designer

The Dreamer Design

Apr 2022 - Oct 2022

- Worked with international clients across diverse industries, delivering design solutions including logo design, website design, print media, and Google Ads creatives.

Design Team Lead

Trivy Technologies Pvt. Ltd

Nov 2021 - Mar 2022

- Led a team of 4 designers responsible for social media creatives, video assets, print materials, and web design.

Graphic Design Intern

Corpcrush

May 2021 - Nov 2021

Notable Work

Vabro - Project Management Tool

- Collaborated closely with product and engineering teams to ensure high visual quality and pixel-perfect implementation.
- Designed and maintained a scalable design system and improved dashboard UX, leads to reduction in journey time, boost in task completion.

Eventoz - Event Booking App (Apr 2025)

- Designed the logo, defined brand guidelines, and established the visual identity for the product
- Built the design system and designed the end-to-end mobile app experience, from UX flows to final UI.

Key Skills

UI Design ★★★★★

Visual Design ★★★★★

Design Systems ★★★★★

Wireframing ★★★★★

Prototyping ★★★★★

Tools & Methodologies

Figma

Adobe Suite

Spline

Framer

Agile

Scrum

Academics

BCA

Sambalpur University, Odisha

Certifications

Google UX Design Certificate

Coursera (2024)

Graphic Design Theory

Udemy (2023)

Other Info.

Languages

English, Hindi, Odia