

Ramadhan Ayatullah Qumainy

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SUMMARY

Graphic designer based in East Java, Indonesia, with professional experience since 2018 across branding, social media, print, motion graphics, and product visualization. I translate ideas into clear, engaging visuals with a strong attention to detail. Since 2024, I have worked independently with small teams and businesses across branding, product visualization, digital collage, and website projects.

EDUCATION

SMK Negeri 04 Jember | Visual Communication Design

Activities and societies:

- Participated in a final project for the multimedia department's students, making short animation videos and a children's picture book held by SMK Negeri 4 Jember.
 - Presented projects and ensured their inclusion in the vocational final project exhibition.
 - Actively took part in online coding competitions at school.
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EXPERIENCE

Freelance / Independent Designer

Apr 2024 – Present

- Design brand identities, motion graphics, and 3D product visualizations for small businesses and independent clients across Indonesia and international markets.
- Led product visualization for Fung Sek Wan in collaboration with Bimagine Creative, delivering render-ready 3D assets for product marketing.
- Collaborated on website design and development for eduversehealth.id and bamutu.com, working directly with cross-functional teams to translate brand direction into functional, on-brand websites.
- Manage client relationships independently, from initial briefing and quoting through final delivery.
- Continue building technical range across digital collage, motion design, and 3D visualization as a self-directed practice alongside client work.

Graphic Designer | Aesthetic Clinic dr. KAKE

Jun 2021 – Apr 2025

- Designed and developed visual content for social media platforms to support brand identity, promotions, and campaign needs.
- Collaborated closely with internal teams to plan and execute content aligned with marketing and communication goals.

- Provided creative direction for video content production, including concept development and on-set guidance.
- Produced product and treatment photography for social media and e-commerce use, ensuring consistent visual quality and branding.
- Contributed ideas and insights during content and strategy discussions with management to improve engagement and content performance

Motion Graphic Designer | PT. NATURA PRIMA BEAUTY Oct 2020 – Feb 2021

- Designed motion graphic content for beauty product promotions across social media platforms.
- Collaborated directly with the brand owner to develop visual concepts aimed at supporting sales and marketing objectives.
- Produced animated promotional assets to enhance brand visibility during online campaigns and offline seminar events.
- Created motion graphics for large-scale videotron displays, ensuring clear visual communication and brand consistency.

Graphic Designer | CV. GEMILANG ANDHIKA PUTRA Nov 2018 – Oct 2020

- Worked as a client-facing graphic designer, translating customer requirements into clear and effective visual designs.
- Designed a wide range of print materials, including banners, wedding invitations, proposals, and promotional assets.
- Assisted customers throughout the design and production process, from concept discussion to final print output.
- Prepared cost estimates and provided guidance on print specifications to ensure accurate and efficient production.
- Maintained positive customer relationships by delivering timely support and meeting design expectations.

SKILLS

- Software: Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro, Adobe Lightroom, Blender, Microsoft Office.
- Design Skills: Design Principles, Color Theory, Layout, Typography.
- Soft Skills: Problem-Solving, Team Collaboration, Attention to Detail, Time Management.
- Language: Indonesia (Native), English (Elementary Proficiency)