# Cookie Statement Aimwel

Last update: 01 December 2024

Aimwel uses online technologies that allow it to increase the ease of use of our website and make our services as interesting as possible. Such technologies, such as pixels, tags, SDKs and cookies, which retrieve data from or store data on your device, are referred to as "cookies" for short.

We think it is important that you understand exactly what cookies we use, why we use them, who we work with to do this and how you can manage your cookie settings. All this information can be found in this Cookie Statement. This policy applies to [www.aimwel.com](http://www.aimwel.com) and any of our products or services you are using.

## What are cookies?

Cookies are small text files placed on your computer, smartphone or tablet. These small text files contain information, often a unique identification number, that uniquely identifies your browser or device. This allows us to learn more about you, your use of our website, or your preferences and interests. Exactly how we may use this information is up to you via your cookie settings on our site.

Basically, these technologies all boil down to the same thing: retrieving and tracking information on your device. That is why we continue to use the popular term "cookie" throughout this Cookie Statement, by which we also mean all similar technologies.

## Why does Aimwel use cookies?

The Aimwel website uses cookies to make the website function ("functional cookies") and to map the general use of our site in an anonymised way ("statistical cookies");

Functional cookies are used to make the website work. Without these cookies, our website cannot work properly. You cannot therefore reject or disable them.

For example, these include cookies that:

- Help to remember your preferences such as language or region;
- Ensure that there is optimal image on your device;
- Allow us to detect abuse and fraud;
- Are technically necessary for content delivery; and
- Allow us to detect bugs or other problems on the website.

With statistical cookies, we map the general use of our website in an anonymised way. More specifically, we use statistical cookies to determine which parts of the website are of most interest to users. We do this by measuring how many people visit the website and which pages, items or articles are viewed the most.

The information we collect in this way is used to compile statistics. These statistics give us insight into how often certain web pages are visited and where visitors and users generally

spend the most time. This enables us to make the structure, navigation and content of the website as user-friendly as possible. We cannot trace these statistics and other reports back to individual persons.

## Why can't I reject all cookies?

Functional cookies will always be set because they are needed to make the website work. Statistical cookies are also always loaded, because the data we collect with them are not personal. You can refuse all other cookies.

## How long are cookies kept?

How long a cookie is retained varies from cookie to cookie. Just to clarify, there are two types of cookies:

- Temporary cookies ("session cookies"): these are cookies that are temporary in nature and are deleted as soon as you close your browser or app;
- Permanent cookies ("persistent cookies"): these cookies remain stored on your device until their retention period is exceeded or until you actively delete them from your device yourself.

A list of all cookies used by Aimwel can be found in the table below. The list provides an overview of all cookies by cookie category as well as how long they remain on your device.

| Domain | Name | Retention period |
|---|---|---|
| Functional and statistical cookies | | |
| aimwel.com | Aimwel site session cookies | Browser session. |
| Google-analytics.com | Google Analytics | 24 months |

More information regarding the retention periods relating to the personal data we collect using cookies can be consulted in our Privacy Statement.

## How can I manually delete or disable cookies?

You can choose to delete all cookies already on your computer in each browser. However, please note that you will need to adjust these settings separately for each browser on each device you use. If you choose to stop allowing any type of cookies in your browser, including functional cookies, this may have a negative impact on the operation of our website.

Below you will find how to delete cookies from your browser:

- Google Chrome: how to delete cookies already placed and how to reject new cookies is described here (web & mobile).
- Firefox/Mozilla: how to delete already placed cookies can be found here (web). Information on how to reject new cookies is described here (web). For mobile, take a look here.

- Safari: how to delete cookies already placed and how to reject new cookies is described [here](#) (web). For mobile, you can find it [here](#).
- Internet Explorer: how to delete cookies already placed and how to reject new cookies is described [here](#).
- Opera: How to delete cookies already placed and how to reject new cookies is described [here](#).

## Who is responsible for the use of cookies?

Aimwel BV with KvK number 87019604 is the data controller of your personal data. You will find us at Van der Madeweg 40, 1114 AM Amsterdam-Duivendrecht.

Aimwel is part of DPG Media Group, which operates in the Netherlands, Belgium and Denmark.

## Does Aimwel collaborate with third parties?

**No**, third parties do not set cookies on Aimwel's website. We only use cookies set by Aimwel's own domain. Only Aimwel has access to the information contained in the cookies.

## Does Aimwel engage in automated individual decision-making?

**No**. European data protection legislation (GDPR) imposes certain conditions on organisations when making decisions about individuals solely on the basis of automated processing, including profiling, and when these decisions have legal effects or other significant consequences. Specifically, the law refers to examples such as automatic rejection of a credit application submitted online or processing of job applications over the internet without human intervention. Aimwel does not engage in this type of decision-making.

## Cookies, data protection and your rights

The information contained in cookies may in certain cases constitute personal data within the meaning of the General Data Protection Regulation ("GDPR").

The GDPR requires us to always have a legal basis to process your personal data. As far as functional cookies are concerned, Aimwel hereby relies on its legitimate interest to provide visitors and users with an optimal and secure website or service. The same applies to statistical cookies, where it is in Aimwel's legitimate interest to collect anonymised statistical data regarding the use of the website.

Under the GDPR, as a data subject you have some rights that you can exercise against Aimwel. This includes the right to file a complaint with the Personal Data Authority. More information about these rights and how you can exercise them can be found in our Privacy Statement.

Furthermore, we always treat personal data in line with our Privacy Statement, which should be read in conjunction with this Cookie Statement. Information regarding the processing of personal data not collected through cookies can also be found in our Privacy Statement.

## Amendments to this Cookie Statement

We will occasionally need to update our Cookie Statement because, for example, our website or cookie regulations change. When we publish changes to the Cookie Statement, we will update the "Last update" date at the top of this page. You will always find the most recent version here.

## Still have questions about cookies?

In case of questions about our Cookie Statement, you can contact Aimwel in the following way:

- by post to Aimwel, Van der Madeweg 40, 1114 AM Amsterdam-Duivendrecht
- by e-mail: via info@aimwel.com