

AFLAH T K

CREATIVE TECH GUY
PHOTOGRAPHER / VIDEOGRAPHER

<https://aflah.tk/framer.website/>

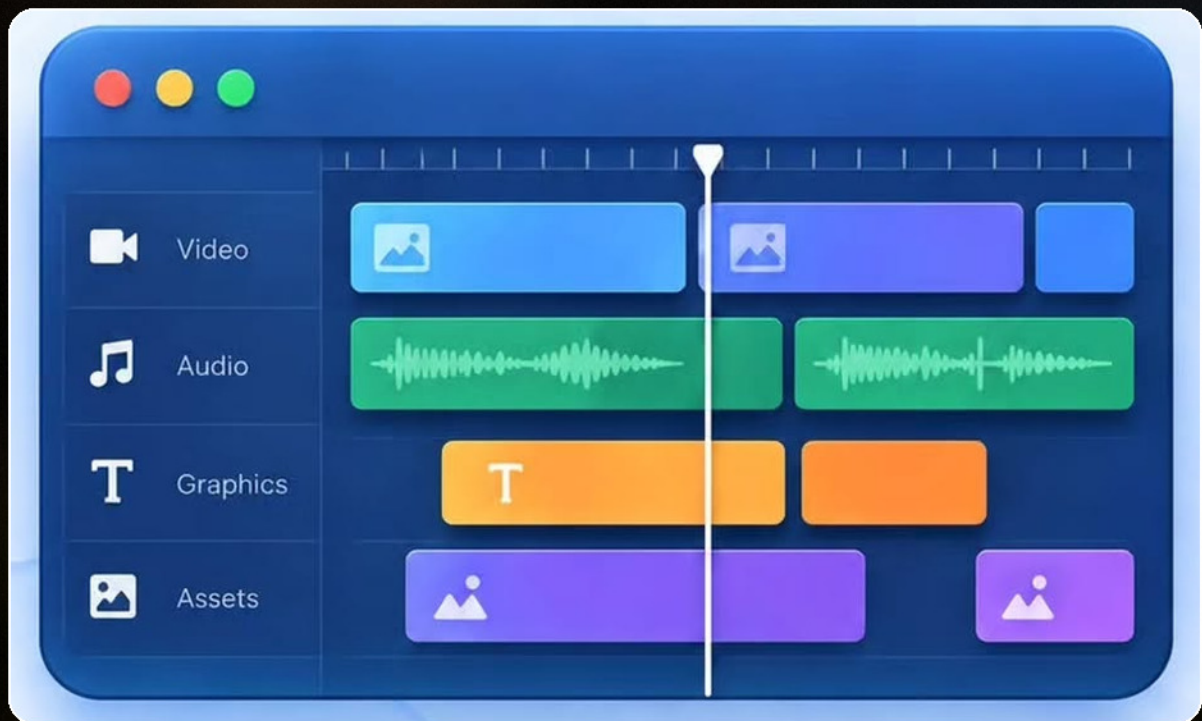
08

Principles **FILM EDITOR** **SHOULD KNOW**

EVERY

01

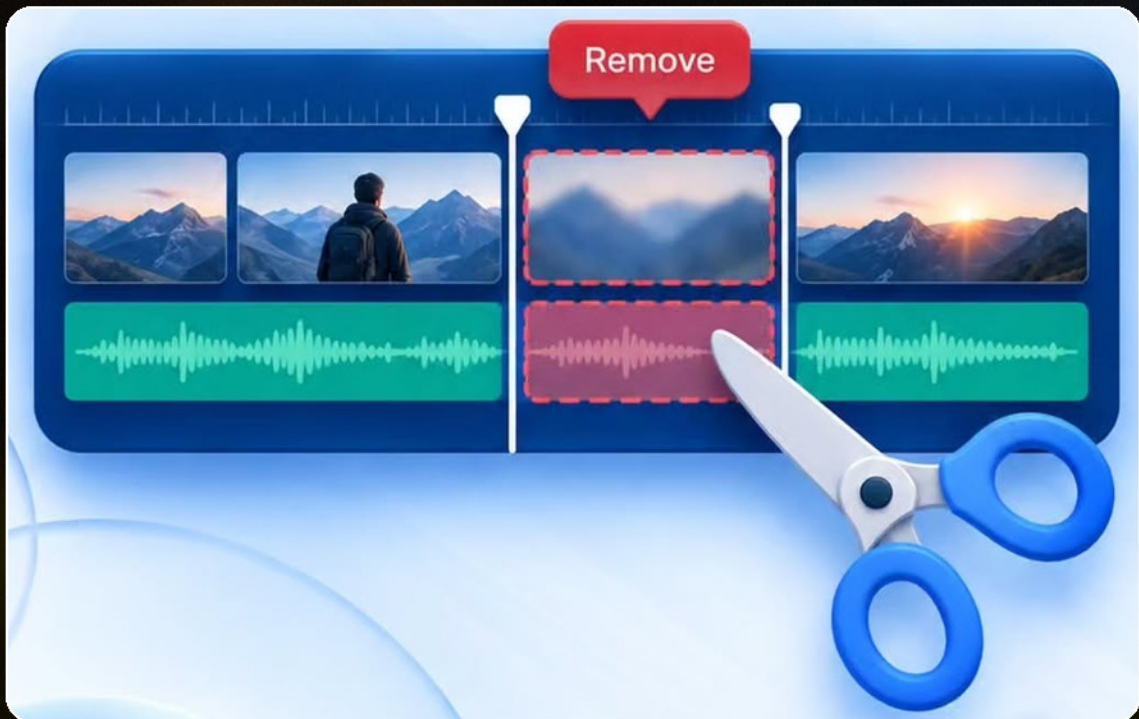
TIMELINE ORGANIZATION



A clean timeline is a fast timeline. Video, audio, graphics and assets each get their own track, named and colour-coded, so you can find any clip in seconds instead of scrubbing for minutes.

02

CUTTING TECHNIQUES



Cut on action, cut on motivation, and remove anything that doesn't move the story forward. Every frame you keep should earn its place on the timeline.

03

WORKFLOW SPEED



Shortcuts, presets and templates aren't laziness. They protect your creative energy for the decisions that actually matter, and they are why some editors deliver in hours, not days.

04

AUDIO MIXING



Viewers forgive soft picture. They never forgive bad sound. Balance voice, music and effects so dialogue always sits on top and nothing fights for attention.

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05

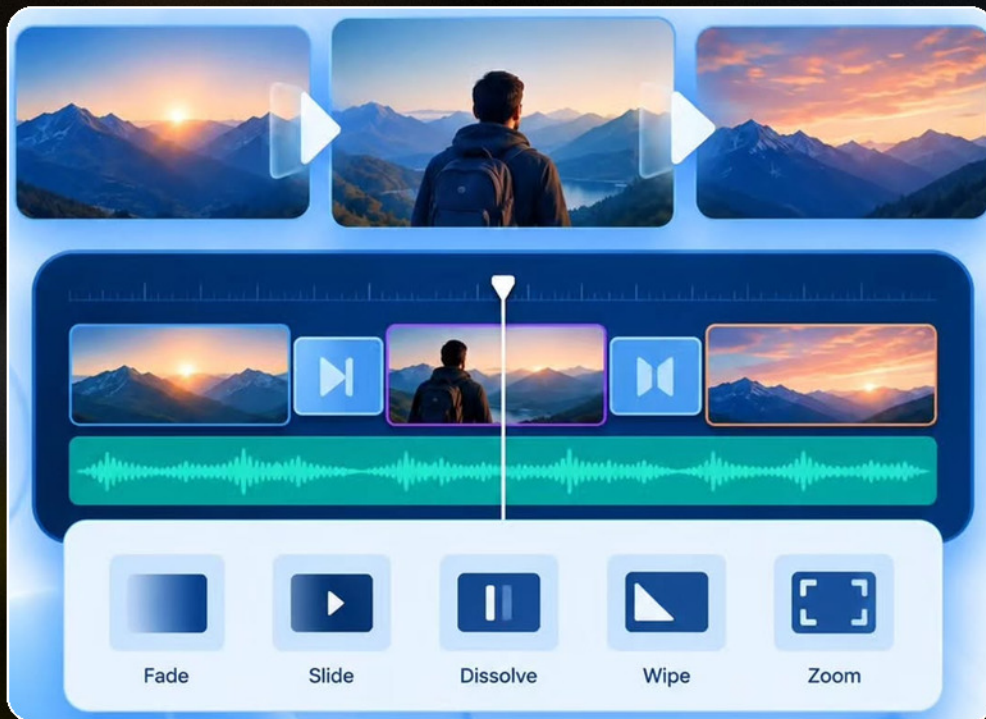
COLOUR GRADING



Correct first, then grade. Fix exposure, contrast and white balance before you chase a look, and keep skin tones honest no matter how stylised the grade gets.

06

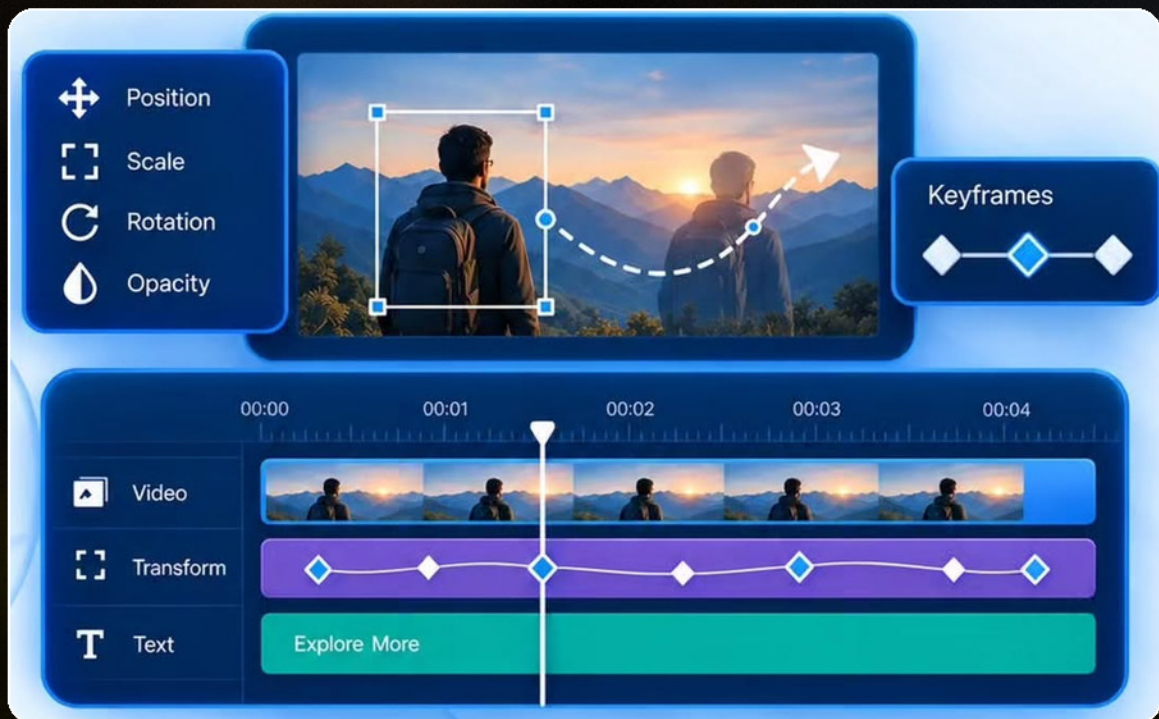
TRANSITIONS DONE RIGHT



The best transition is usually a straight cut. Fades, dissolves, wipes and zooms only belong where they mean something: a change of time, place or mood.

07

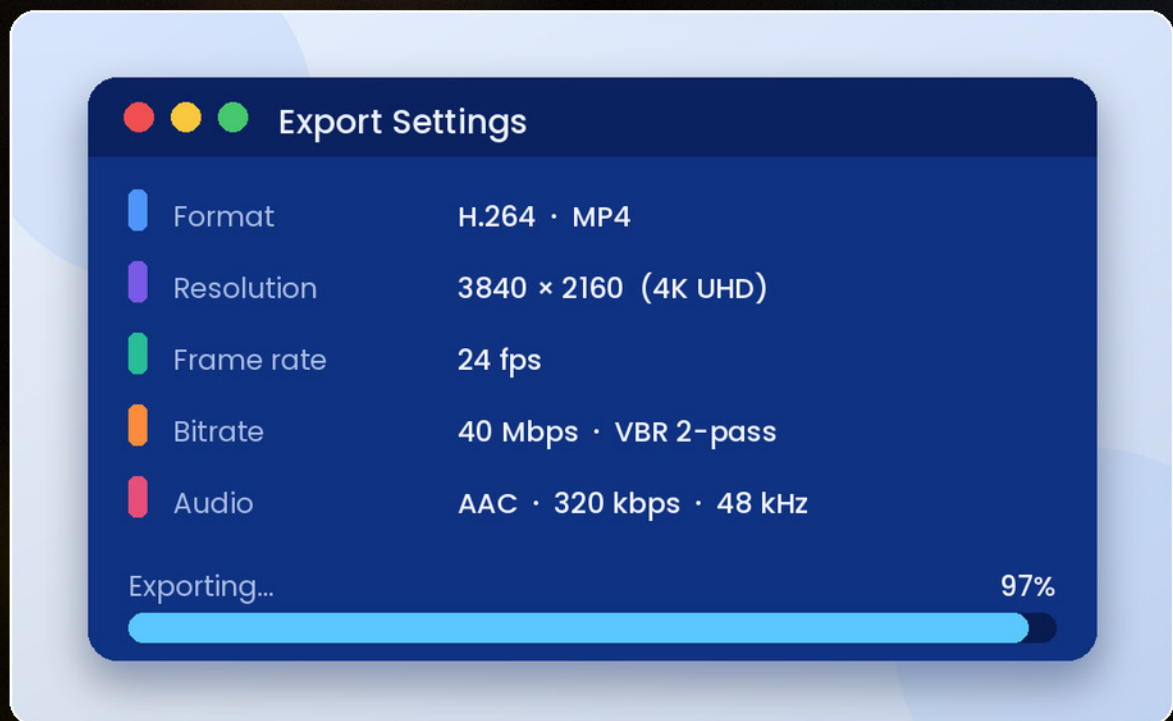
MOTION KEYFRAMES



Keyframes turn static frames into movement. Ease in and ease out so position, scale, rotation and opacity feel natural instead of mechanical.

08

EXPORT SETTINGS



The last step is where good edits get ruined. Match the platform: right codec, resolution, frame rate and bitrate, then watch the whole export before you send it anywhere.