

# ROGER PASTALLÉ

Multimedia designer

 [Portfolio](#)

 [LinkedIn](#)

## Contact

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 666 906 121

 Barcelona

## Languages

Spanish - native

English - professional

Catalan - intermediate

## Skills

- Proficient handling of design-focused programs at a professional level
- Customer service experience
- 3D knowledge
- Video editing and post-production knowledge

## Software

 Photoshop

 Illustrator

 InDesign

 Premiere

 Figma

 Blender

 Framer

## Education

High School - IES Lope de Vega	2014-2016
Master's Degree in Editorial Illustration - Escuela Trazos	2016
Bachelor's Degree in Art and Design - Escola Massana	2019-2023
Complete Web & Mobile Designer - Zero to Mastery Academy	2022
Master Digital Product Design: UX Research & UI Design	2022

## Experience

### ▶ Hello Wood 2017

Volunteer in the Architecture for Refugees project, where the prototype of the modular pavilion was developed. The project was led by architect Nicolas Siezel

### ▶ Hackatón TMB 2022

Participant in the Design Marathon of the Public Redesign Competition for TMB (Barcelona Metropolitan Transport).

### ▶ Co-founder of Coco Nails Gracia 2021 - 2022

#### Functions:

- Customer service
- Company management: personnel, administration, and business strategy
- Brand identity design

### ▶ HelloMrLead 2023 - Oct 2024

#### Functions:

- Graphic Designer: Presentations, one-pagers, and documents.
- UX/UI Designer: Responsible for the company's website design as well as clients' websites.
- Content creation for social media: Posts for Instagram, LinkedIn, and audiovisual content.
- Brand identity design.

## Freelance projects

### Today To Do app - App

UX/UI Design Project for the Development of a Task Monitoring Application

### Reavive app - App

Application for Image Quality Enhancement Through AI

### Herriko Berria - Restaurant

Redesign of the restaurant's brand identity, creation of content for social media, and physical materials (such as menus, posters, murals, etc.).

### Canian - Dog groomer shop

Brand identity design for the dog grooming salon. Creation of posters, business cards, signs, and product labels.