Size	Project Complexity	Project Types	Effort	Project Deliverables	Examples of the projects
XXS	Very Low SPD/PD	Support Request/ Design enhancements	**Visual Design**: 1/2 Day **Content Design**: 1/2 Day **Dev support**: 1/2 Day **Total**: Upto 1 days	Visual Design	Banners / Small Tweaks / Sharing Icons
XS	Low SPD/PD	Feature Enhancement Support Request	**Discovery + UX(Wireframes)**: 2 Days **Content Design**: 1 Day **Visual Design**: 1 Day **Dev support**: 1 Day **Total**: Upto 4 days	Desk Research, Wireframes, Visual Design	Banners / Small Tweaks / Sharing Icons
S	Low SPD/PD	Feature Enhancement Support Request	**Discovery + UX(Wireframes)**: 3 Days **Content Design**: 1 Day **Visual Design**: 3 Days **Dev support**: 2 Days **Total**: Upto 8 days	Desk Research,Wireframes, Visual Design	
M	Low to Medium SPD/PD + Lead Designer	Feature Enhancement Design Exprimentation New Feature	**Discovery + UX(Wireframes)**: 4-5 Days **Content Design**: 2 Days **Visual Design**: 5 Days **Dev support**: 2 Days **Total**: Upto 12 days	Desk Research, Userflows, Wireframes, Visual Design	
L	Medium to High SPD/PD+ Lead Designer	Redesign Design Exprimentation New Feature	**User Research**: 5-15 Days **Discovery + UX(Wireframes)**: 5-20 Days **Content Design**: 2 weeks **Visual Design**: 5-10 Days **Usability Testing**: 15 Days **Dev support**: As required **Total**: Upto 20-40 days	Research Report, IA,Userflows, Wireframes, Visual Design, Prototype, UT Reports	
XL	High SPD/PD + Lead Designer	New Feature New Product Redesign	**User Research**: 5-15 Days **Discovery + UX(Wireframes)**: 25 Days **Content Design**: 2 weeks & as Required **Visual Design**: 20 Days **Usability Testing**: 15 Days **Dev support**: As required **Total**: Upto 60 days	Research Report, IA,Userflows, Wireframes, Visual Design, Prototype, UT Reports	

Disclaimers

1. Upfront requirements from PM
2. Clarity to designers what is expected out of each deliverables
3. Clarity to research team about deliverable

Sr. Designer + Lead Designer

High Fidelity Wireframes

1. IA
2. Complete Flow
3. All cases/Scenarios of the flow- Happy flow/ Negetive flows/ Notifications/Empty states/Communication design flow
4. All cases of all the components and elements
5. Final Content incorporated

Visual Designs

1. Final designs of all the screens
2. Tech Handoff Checklist