# Alexander Könings

## Digital Designer

A dutch "third culture kid" currently based in The Hague. With an open mind and empathy, I am committed to making a positive impact on the lives of others. Right now I'm looking for a new role and eager to contribute my skills and creativity to my next projects.

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## Experience

### Freelance Designer | Alex Does Design
Mar 2024 –

Specialising in User centred design, I create design solutions catered to each client's needs. I translate ideas into visually strong and effective designs by collaborating closely with clients.

### Product Manager Visualisation | Siemens Netherlands
Jun 2021 – May 2023

Responsible for User Experience, Human Machine Interfaces and Energy Management. My daily activities included:
- Introducing user experience to industrial environments
- Shifting the mindset on user experience in industry
- Creating and hosting workshops and webinars
- Presenting products to customers
- Market research and market understanding
- Marketing and promotion

### UX Design Intern | Siemens Netherlands
Feb 2021 – May 2021

As part of my graduation internship, I was paired with an original equipment manufacturer and a packaging factory who were looking to improve current machine interfaces. During the project, I conducted ethnographic research and followed through the d.school design process. The final design was shared with the clients to use as a basis for future projects.

## Education

### B.Sc. User Experience Design | The Hague University of Applied Sciences (Cum Laude)
Sep 2018 – Jun 2021

During the course of my bachelor degree I was able to explore a variety of aspects within user experience. This included research as well as case study based projects, allowing me to gain experience with user-centered research, applied technology, and design.

## Skills

**Languages:** English, Dutch, German (limited), Spanish (duolingo)

**Soft skills:** Webinars, Workshops, Presentations, Design thinking, People oriented approach, Empathetic

## Tools

These are just a few of the tools under my belt but not limited to:

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Framer