

Tiago Marques Rodrigues

Product Designer (UX/UI)

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Summary

I'm a Product Designer based in Portugal with 10+ years in design, including 6+ in product and UX. I'm currently Lead Product Designer at Planet Season, where I design across the company's portfolio of platforms, with a focus on Age Verif, an age verification platform. Until 2026, I was the product designer behind five platforms at ACIN, including iLink (e-invoicing) and iMed (clinical management). As the founder of Galeria MORAL, a social art project that brings people closer to art, I spend a lot of time listening to people and understanding what they need. I bring that same active listening into product design, so that form always follows function and the result genuinely fits the people who use it.

Experience

Lead Product Designer, Planet Season

IT company managing multiple brands and digital products

- Lead design direction across all projects, owning the product design process from concept to delivery;
- Created design systems for platforms that had none, bringing consistency and a shared visual language across the company's ecosystem;
- Rethought key product flows to remove unnecessary steps and simplify processes for users;
- Introduced a fresh visual direction and modernized layouts to fit the company's current technology platforms;
- Work daily with development and business teams to ship user centered digital experiences.

2026 - Present

Product Designer (UX/UI), ACIN iCloud Solutions

Software and IT solutions company

- Led the visual strategy of five platforms: iLink, iGest, iMed, iParque and iTaxas;
- Designed intuitive, user-centered interfaces, balancing innovation with usability;
- Part of the team building a new design system shared across all of ACIN's internal back-office platforms for webmasters, creating a single consistent foundation for every product team.

2020 - 2026

Multidisciplinary Designer, Marketividade

Communication agency in Lisbon serving brands across multiple sectors

- Worked as a full-range designer across the whole design spectrum, from motion design and visual communication to product design;
- Developed visual communication and digital experiences for multiple brands, including Banco BIC, Smile dental clinics and União das Misericórdias Portuguesas.

2015 - 2020

Founder & Curator, Galeria MORAL

Open-air urban art gallery with a social and community focus

- Founded and run the gallery, leading its organization and development end to end;
- Built community engagement, especially among young people, in a safe and inspiring space for artistic expression.

2023 - Present

Skills

Design, UX/UI design, interaction design, prototyping, visual design, design systems, motion design;

Design tools, Figma (advanced), Adobe Creative Suite (advanced);

AI-assisted workflow, Claude, ChatGPT, used for research and to support parts of the creation process;

Collaboration, Microsoft Teams, Slack, experience working with Agile tools like Jira, Asana or Linear, cross-functional work with developers and business teams;

Front-end, Basic HTML, CSS (read and review, not write).

Education

Bachelor's Degree in Design

Faculdade de Belas Artes de Lisboa

2010 - 2014

Front-end Web Development

IADE, Faculdade de Design e Tecnologia

2023 - 2024

User Experience & User Interface Design

EDIT., Disruptive Digital Education

2018

Languages

English (C1) • Portuguese (native)