

James Gonzalez Arango

Product Designer (UI/UX)

Contact Info

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📍 Porterville, CA

UI/UX & Product Design

- User Interface Design
- User Experience Design
- Wireframing & Prototyping
- Layout & Visual Hierarchy

Tools

- Figma
- Adobe Illustrator
- Procreate
- Framer
- Photoshop

Design Specialties

- Logo & Brand Identity
- Minimal & modern design systems
- Interaction focused layouts
- Web design UI & UX

Soft Skills

- Bilingual (English & Spanish)
- Communication
- Problem solving
- Team collaboration
- Basic Math

Personal Profile

Product focused UI/UX designer specializing in minimal, high-clarity interfaces, dashboard systems, and interaction design. I design with strong attention to hierarchy, consistency, and user flow, translating complex ideas into simple, functional experiences. Passionate about creating thoughtful, scalable products that are easy to use and visually refined.

Design Experience

Graphic Design Freelancer

Porterville, CA | Nov 2024 - Present

- Created logos and brand identities with a focus on clarity and usability
- Created clean websites for small businesses

UI/UX Design

Porterville, CA | Sep 2025 - Present

- Human Interface Expertise – Deep understanding of Apple Human Interface guidelines and principles, translating complex requirements into clear, intuitive, and aesthetically minimal interfaces.
- Product Design & Interaction – Skilled at designing full product flows, including onboarding experiences, feature discovery, and instructional UX.
- Design Systems & Scalability – Ability to create cohesive, reusable design systems that maintain visual consistency and improve cross platform efficiency.
- Information Architecture & Dashboard Design – Experienced in organizing complex data and creating dashboards that simplify decision-making for users.
- Prototyping & Interaction Design – Build interactive prototypes that demonstrate smooth transitions, motion, and meaningful micro-interactions.
- Collaboration & Communication – Works effectively with cross-functional teams, developers, and stakeholders to bring designs from concept to launch.

Education

Porterville College

Graphic Design (AA-CSU, In Progress)

- UI/UX Design
- Logo & Brand Design
- Layout & Typography
- Portfolio