



ARE YOU CONFUSED?



Don't know what career path to choose as a student in IX, X, XI, XII, First-year Engineering or Medical or Freshers/Working Professional?

No worries! Our CAREER TEST will help you discover your strengths and interests and provide a comprehensive report that highlights career paths that match your unique skills.

Take the first step towards a successful career with us today!"

**CAREER COUNSELLING BY
ANITHA.SELVAN**



TAKE CAREER TEST



CAREER REPORT FOR
KNOWING RIGHT
CAREERS



CAREER AND PERSONAL
COUNSELLING



CAREER Cognizance
Pivot Thy **PURPOSE**



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careercognizance@gmail.com

SOLUTION: SCIENTIFIC CAREER ASSESSMENT AND CAREER COUNSELING

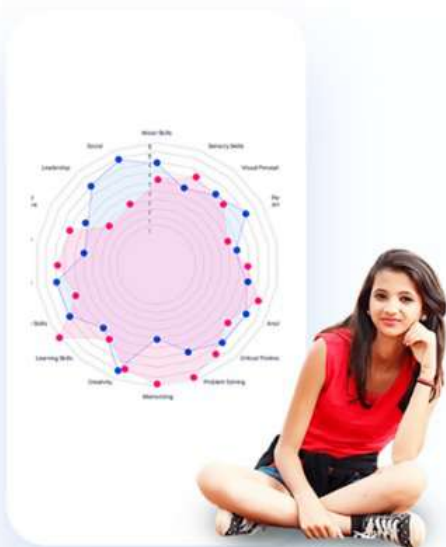
The Career Guidance Report provides personalized analysis & recommendation for every student. Based on student's submission, if there are areas of weaknesses observed, the algorithm will suggest the holistic learning interventions which can help to bring out the secret genius in the individuals. The algorithm has been made in partnership with some of the best neuro scientist in the country.

Report analysis by our counselors helps you understand the following :

- Unique Persona Analysis
- Skill Analysis & Mapping Across 14 Different Skills
- Strength Areas for Student
- Aspects Requiring More Focus
- AI powered stream & career Recommendation
- Learning Interventions Required



Personas	Students	Careers	Accuracy	Report
10,000+	45,000+	250+	86%	40 Pages



OUR AI BASED CAREER REPORTS INCLUDES

- Detailed 40 Pager Career Report
- Artificial Intelligence based career assessment methodology
- Multilingual Career Tests (English, Hindi)
- Assessments from 8th Standard to Working Professionals
- 84% Statistical validation of the career results
- Access to career library for over 5000+ colleges, stream, examinations
- Free Internationalization of the career report across multiple country
- No maintenance or renewal charges
- Platform can be accessible across any device

HOW TO TAKE THE CAREER TEST

- Click on the link in your email
- Start taking career test from your dashboard

Email id-

careercognizance@gmail.com

Contact no.

7019555010/9902633991



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PROBLEM: STUDENTS ARE CONFUSED OVER CAREER CHOICES

45%
of students make wrong
career choices in India –
(India Today)

70%
of professionals are
not happy at work in
India – (Times Job)

93%
Of students are
aware of only 7 career
options



OUR APPROACH: UNDERSTAND STUDENT POTENTIAL AND ADDRESS SKILL GAPS



Every individual is unique and has the potential to reach the zenith. The Career Guidance Assessment assesses student’s overall performance across 14 identified skill areas vis-à-vis all the test takers in the same age group. It helps student, parents and the teacher understand individual strengths and weaknesses in detail. The report provides detailed recommendations to fulfil any gaps which are observed in the student. Our machine learning algorithms provide recommendation on the right career options and the courses which can keep the student on the leading edge in the journey to the right career choices.

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