Akash K

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EDUCATION

C-Tech in Graphic and UI / UX design
Image Creative Education

UX and App design master course
Code Wild Tech

Diplamo Mechanical
Morning Star

SKILLS SUMMARY

- **Languages**   HTML5,CSS
- **Tools**   Figma, Adobe Creative Suite (Illustrator,Photoshop,XD,In Design,Lightroom,Animate), WPS, Power point, Webflow, Framer, Spline, Dora 3D, VS Code,
- **Soft skills**   Collaboration & Teamwork, Problem Solving, Effective Communication, Time Management & Organization, Storytelling & Visual Communication, Project Management Skills
- **Frame Works**   Design Thinking, Discovery & Delivery, User-Centered Design (UCD), Wireframing and Prototyping, Human-Computer Interaction

WORK EXPERIENCE

Trainee – Hyundai Motor India

Assisted in the design, testing, and optimization of gear selector interfaces, focusing on improving user interaction and functionality.

Conducted user interaction studies to understand driver behavior and ergonomics, ensuring the interface design met usability standards.

Collaborated with multidisciplinary teams, including engineers and designers, to integrate user feedback
into the development of intuitive gear selector controls.

Participated in and testing sessions, evaluating interface designs for functionality

PROJECTS

Social & Music App

- Overcame integration challenges to create a seamless transition between social media posting and music streaming.
- Designed a clean and engaging interface that balanced two distinct functionalities cohesively.
- Enhanced user interaction by allowing multimedia content sharing alongside music playback.
- Optimized app performance to handle simultaneous social and music features efficiently

Luxury Hotel Booking Website

- Addressed booking complexity by integrating interactive pricing comparisons and transparent booking flows.
- Enhanced the user experience with visually engaging room previews and luxury-focused design.
- Simplified multi-step booking processes with clear CTAs and an intuitive interface.
- Developed solutions for personalized recommendations based on user preferences and past bookings.

Cosmetic Buying Website

- Implemented advanced filtering and recommendation systems to enhance product discoverability.
- Streamlined navigation for diverse user groups, ensuring ease of use across all devices.
- Solved challenges in showcasing premium products with high-quality visuals and detailed descriptions.
- Optimized the checkout process to minimize cart abandonment and improve user satisfaction

Legal Solutions App: Lawyer Booking Platform

- Designed an intuitive user interface that categorizes legal issues, allowing users to explore problems
  and corresponding punishments effortlessly
- Implemented an interactive chat feature to facilitate real-time problem discussion, improving user engagement and resolution speed.
- Created a seamless booking system that matches users with the most relevant lawyers, solving access and availability challenges.

CERTIFICATES

UI/UX Design

Certification by Great learning

Design Thinking

Complete course in design thinking by skill up

Agile Project Management

Certification by HP LIFE