



Guido Rodriguez

PROFILE

Argentinian with Spanish citizenship, and a passionate runner in love with the rhythm and design culture of this city. My background in Industrial Design sparked my love for products—how they're made, displayed, and experienced. With a passion for sustainable design and 3D art. Proficient in various modeling, rendering, and design software. I enjoy taking concepts from initial thoughts to prototypes and, ultimately, tangible products taking care of the whole process.

EXPERIENCE

FREELANCE – PRODUCT DESIGN

May 2019 – Present

- Designed products and 3D renders for diverse clients.
- Tailored concepts to fit each brand's identity.
- Managed projects from concept to delivery.

IT TECHNICIAN

May 2022 – Apr 2025

*Public Prosecutor's
Office, Buenos Aires*

- Maintained Human Resources systems and platforms.
- Handled equipment relocation and setup.
- Provided internal tech support to staff.
- Coordinated administrative tasks within the IT team.

WALMER – INTERIOR DESIGN ASSITANT

*Jul 2018 – May 2020 /
Buenos Aires*

- Assisted customers in a premium furniture showroom.
- Supported the design team during events and campaigns.
- Helped with store organization and product presentation.
- Created product and space renders to support visual presentations.

LANGUAGES

Spanish (Native), English (Advanced), Danish (Learning)

INDUSTRIAL DESIGNER

*Argentine University of
Business (UADE)*

Contact Info

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EDUCATION

Industrial Designer

Argentine Business University,
UADE/ 2020-2025

My university studies in **Industrial Design** provided me with a strong foundation in both the **physical creation** of products and **digital development**. My portfolio showcases a wide range of the projects I completed during this time.

Course in Biomaterials Development

Etimo/ 2024

This course focused on developing **new materials** from **waste**, such as using spent **coffee grounds to create textiles**. One example is my project A-Light, a foldable lamp using this kind of material for its shade.

Sewing Workshop

Intención Textil/ 2023

Driven by my interest in working with textiles. I learned the basics of **sewing production** and **pattern making**. There's still a lot to learn, but this gave me a solid starting point.

Drawing and Sketching

CityLit at London/ 2019

A fun and creative course focused on building characters and **developing stories** for 2D animation. It strengthened my ability to visually communicate ideas.

Digital Illustration

AnimaClick/ 2018

While living in London, I took this course to improve my **drawing techniques** and **human figure** representation—skills I find very useful as a designer.

Full Stack Development

Digital House/ 2018

This one-year program included where we **development of a web app** to help **find lost dogs** (unfortunately no longer online). It gave me valuable skills in web development, hardware, and software, and led to the creation of my own online portfolio.

VOLUNTEER EXPERIENCE

YoRio

2020-2025

Since 2020, I've been part of a non-profit organization dedicated to river cleaning and native plant restoration. This experience has helped me discover what resonates with me and the beauty of being part of conscious development

TECHNICAL STRENGTHS

Software Tools

3D Modeling & Rendering: 3ds Max, Blender, Maya (Basic), Rhino, AutoCAD, Fusion 360, SolidWorks, Substance 3D, KeyShot, V-Ray, Unreal Engine. **Graphic & Motion Design:** Illustrator, Photoshop, After Effects, InDesign. **Other Tools:** Microsoft Office, Sharp 3D.

