

# Quinton Butler

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Fort Worth, TX

## Summary

Motion Design Professional | 5+ Years Experience in 3D Animation and Visual Storytelling.

Launched Dr. Phil's Morning News show to 9th national ranking with 65 million viewers. Developed 3D renderings that helped startups secure \$15.1M in seed funding. Was within top 2% of Upwork animation freelancers with expertise in Adobe Creative Suite, Blender, and AI design technologies. Combines speed with creative problem-solving to deliver high-impact visual solutions across media and corporate productions.

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## Skills

Motion Graphics, 3D Applications, Video Editing, Web Design, Adobe After Effects, Adobe Creative Suite, Social Media Marketing, News Broadcast, LED Screens, Multimedia, Creative Direction, Communication Skills, Team Building

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## Professional Experience

### Motion Designer

7-Eleven • Dallas, TX

10/2024 - Present

- **Motion Graphics:** Engineered high-impact motion graphics for 7-Eleven Experience (7EE) corporate event LED screens, utilizing Adobe Creative Suite and Blender to create dynamic visual content.
- **Marketing / Communication Team:** Collaborated seamlessly with cross-functional video editing team in a high-pressure corporate environment, consistently delivering complex motion design projects ahead of aggressive deadlines while maintaining exceptional creative quality and brand consistency.
- **Private Brands:** Developed innovative animated transitions and graphics for Slurpee, Big Gulp, Speedy Cafe, Laredo Taco, Raise the Roost, 7-Collection and 24/7 Life that strategically communicated each brand's unique look and feel.

### News Motion Designer

Dr Phil's Morning on Merit • Fort Worth, TX

03/2024 - 08/2024

- **Broadcast Graphics:** Designed graphics for the morning news show using Adobe Creative Suite & 3D software utilizing 11 LED studio surfaces and full-screen animations reaching 65 Million Viewers.
- **Launched National Network:** Contributed to the preparation, rehearsal, and successful launch of the "Morning on Merit Street" show by developing department communication channels and technical workflows, which contributed to growing the show to be ranked 9th nationally
- **Graphics Team:** Collaborated with a team of five motion designers to create network packages and maintained on-call availability for breaking news situations, allowing the network to quickly respond to live events.

### Senior Instructional Designer

BILT.inc • Dallas, Texas

01/2022 - 05/2023

- **3D Instruction Manuals:** Collaborated with CAD and Quality Assurance teams to transform PDF assembly instructions into interactive 3D manuals via tablet reducing support costs up to 35%.
- **Technical Animation:** Animated various products using SAP Visual Enterprise Author to visualize each step of the assembly process.
- **Technical Writing:** Created a comprehensive parts and tools list by organizing each component, resulting in a clear instructional experience that increases review volume up to 6x.

## 3D Animator

Freelance • Dallas, TX

07/2019 - 12/2021

- **ZEV Renderings:** My 3D visualization services aided in a funding round for ZEV Station, helping to raise \$5.1M. Created 3D renderings for an extensive charging station project in California, designed to be versatile travel hubs for electric and fuel cell vehicles.
- **Portable Power Solution:** Designed a 3D rendering for MOXION during their Series B funding round, which resulted in \$10M in funding.
- **Top 2% of 3D Designers:** Achieved Top Rated Plus status on the Upwork Freelance platform in 2021, ranking among the top 2% of 3D Designers for outstanding project outcome and client satisfaction.

## Graphic Designer

Blastoff Labs • Remote

07/2019 - 08/2020

- **PPC Diagram Designs:** Devised eye-catching branded graphics and illustrations, enhancing the agency's services page with visually appealing and informative content about Google Ads functionality.
- **Graphic Design Library:** Constructed and organized a comprehensive database of graphic assets, facilitating seamless integration across various platforms and promotional materials.
- **Branding:** Infused creativity into design processes, employing a balance of aesthetics and functionality to ensure the graphics effectively conveyed complex advertising concepts.
- **Data Visualization:** Collaborated cross-functionally, translating technical information into visually engaging graphics that not only educated clients but also strengthened the agency's brand identity.

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## Education

### Bachelor's of Fine Arts: Computer Animation

Sam Houston State University • Huntsville, Texas

05/2019