DESIGN & DELIVERY LEADER

EXPERIENTIAL DESIGN / PROJECT LEADERSHIP / DESIGN STRATEGY

A hands-on design strategist and project manager with 15+ years of experience leading visioning, branding, experiential design, placemaking, public art, and complex project delivery.

jwirkler@gmail.com | (970) 948-4046 | Boulder, Colorado | jamiewirkler.com

EXPERTISE

Visioning
Creative placemaking
Experiential design
Branding + identity
Project leadership
Lighting + audio systems
Business development
Stakeholder engagement

EDUCATION

BA, Environmental Design
University of Colorado Boulder

AFFILIATIONS

Urban Land Institute Colorado
ULI NEXT
ICSC
Downtown Denver Partnership
Leadership Development Program

EXPERIENCE

STANTEC - VISIONING, BRANDS + EXPERIENCES

SENIOR ASSOCIATE / DESIGN STRATEGIST 2018-PRESENT

- Leads day-to-day work for 10 staff, including weekly scheduling and project staffing.
- Directs design and staff/client coordination across up to five concurrent projects.
- Accountable for annual team net-revenue targets exceeding $1.5M.

HARVEST OPTIMIZED

CO-FOUNDER / OWNER 2023-PRESENT

Co-founder of a rebate-administration business helping companies identify, secure, and manage utility incentives.

DISPERSION

CO-FOUNDER 2016-PRESENT

Co-founder of a design-build studio creating custom lighting and control systems for art, experiential environments, and consumer products.

JEN LEWIN STUDIO

DESIGN DIRECTOR 2014-2016

Led designers, fabricators, and engineers producing interactive artworks. Managed budgets, inventory, vendors, consultants, shipping, installation, and maintenance internationally.

BIG GREEN - FORMERLY THE KITCHEN COMMUNITY

PRODUCT MANAGER 2011-2014

Designed and manufactured Learning Garden classrooms. Managed rollout to 200+ schools and helped secure over $7M in funding.

SELECTED WORK

A CURATED COLLECTION OF WORK

01 DENVER INTERNATIONAL AIRPORT

2024-2027 / DESIGN LEAD AND PROJECT MANAGER

Managed a $350K design/consulting budget; led and coordinated approximately 50 multidisciplinary team members and subconsultants. Secured executive stakeholder approval of the Great Hall vision, now in implementation for 2027 delivery. Coordinated the general contractor, architect of record, DEN leadership, and project consultants.

02 THE WATER DISTRICT

2026-PRESENT / PROJECT MANAGER + DESIGN LEAD

Led stakeholder engagement and district brand identity for the repositioning of the International Swimming Hall of Fame. Manages the design budget and team; coordinates ongoing design-development approvals with the architect of record, general contractor, City, and client.

03 CHARLESTOWN MARKETPLACE

2024 / VISIONING + CONCEPTUAL DESIGN

Led visioning and conceptual design with City of Boston Planning and Design, enabling City staff to assess proposed improvements against available capital funding and make an informed investment decision.

04 TILLO

CONFIDENTIAL TECH CLIENT / TWO-YEAR ENGAGEMENT

Managed a $1M design and fabrication budget and led final artwork through installation for graphics across three levels and 12 placemaking installations. Managed RFIs and subconsultants; coordinated with the general contractor and fabricators through completion. The workplace is now operational.

05 THE POOL - JEN LEWIN

2014-2016 / DESIGN + OPERATIONS

Managed design support, fabrication and assembly, and global installation logistics for The Pool across temporary and permanent activations in the United States, Singapore, and Prague, coordinating international freight, civic and event stakeholders, partner agencies, and artist teams.

06 RIVER CONSTELLATION

2019 / WATER WORKS PARK

Designed, specified, fabricated, and installed lighting and audio systems for Beau Kenyon's River Constellation, now open to the public. Integrated concealed transducers that turn the sculptural columns into sound sources without visible speakers.